

COMMUNITY DEVELOPMENT FUND ANNUAL REPORT

April 1, 2015 to March 31, 2016



Community
Development
Fund

Fonds de
développement
communautaire

Yukon
Economic Development
Développement économique

www.cdf.gov.yk.ca

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Cover page photo Mount McIntyre Alpine Mountain Bike Trail located in Whitehorse, Yukon.
Photo courtesy of Contagious Mountain Bike Club.

TABLE OF CONTENTS

Minister’s Message	1
General Program Information	2
Eligibility	2
Assessment	2
Funding Levels	2
CDF Testimonials	3
Contagious Mountain Bike Club: Mt. McIntyre Alpine Mountain Bike Trail	3
Yukon Wildlife Preserve Operating Society: Moose Feeding & Shelter Structure	4
Vuntut Gwitchin First Nation: Van Tat Gwich’in Navigation System	6
Watson Lake Minor Hockey Association: Mike Smith Hockey Tour.....	8
Program Promotion	9
Funding Statistics	10
Distribution of Dollars by Tiers.....	10
Distribution of Dollars by Project Category.....	11
Distribution of Dollars by Community	11
Distribution of Dollars by Community per Tier	12



MINISTER'S MESSAGE

The Government of Yukon is committed to working with community organizations and supporting local solutions that improve our collective way of life here in Yukon. The Community Development Fund allows communities to act upon their plans and realize their ambitions in ways that stimulate the economy and develop our communities.

From the development of mountain bike trails to the enhancement of visitors' cultural experiences, the projects described in this report demonstrate that this worthwhile program consistently benefits Yukoners.

My hope is that Yukoners will be inspired by the many CDF success stories described in this report to make their own innovative ideas become a reality in a way that will help overcome challenges and take advantage of the many opportunities in their own communities.

As the Minister of Economic Development, I look forward to being part of this story, contributing to developing Yukon's communities and providing community based economic benefits

A handwritten signature in black ink that reads "R. Pillai". The signature is written in a cursive, flowing style.

Ranj Pillai
Minister of Economic Development
Government of Yukon

GENERAL PROGRAM INFORMATION

The primary goal of the Community Development Fund is to support projects and events that provide long-term, sustainable economic or social benefits to Yukon communities. The funding program is also designed to create opportunities for community participation.

Eligibility

Eligible applicants must be registered with *Yukon Societies Act* or the federal *Board of Trades Act* and are described as one of the following:

- » Community association;
- » Charitable organization
- » Registered industry, professional, and/or business association;
- » Registered not-for-profit societies;
- » Local governing body;
- » Municipal governments or;
- » First Nation government.

Assessment

All applications are assessed based on the merits of the project and a recommendation is made at each level of the review process.

The Community Development Fund advisors provide assistance to clients in the development of sound applications, ideas and community initiatives. Program staff continue to encourage clients to make early contact to assess whether their projects fit the program's criteria.

Funding Levels & Intakes

The Community Development Fund is divided into three tiers.

Tier 1: Applications of \$20,000 or less.

Tier 2: Applications of \$20,001 to \$75,000.

Tier 3: Applications of \$75,001 or more.

There are five different intake deadlines throughout the fiscal year.

Tier 1: Application deadlines are in January, May, July and October.

Tier 2: Application deadlines are in May and September.

Tier 3: Application deadline is in January.

COMMUNITY DEVELOPMENT FUND TESTIMONIALS

The following three stories are samples of just some of the community projects that were supported by the Community Development Fund during the 2015-2016 fiscal year.

Contagious Mountain Bike Club - Mount McIntyre Alpine Mountain Bike Trail

The new 2.5 km Mount McIntyre Alpine Trail is located on Mount McIntyre in Whitehorse and connects with the existing Starbuck's Revenge Trail, ending at the Copper Haul Road. The extension will take this route from great to world class, providing more than 2000 feet of significant descending trail and featuring views of Lake Laberge, Fish Lake and Whitehorse. Although the new trail is multi-use, it was designed with mountain biking as its primary use.

The trail was built by the Contagious Mountain Bike Club. Builders included members, volunteers and youth, and the experience provided opportunities to develop skills, knowledge and experience.

The project created employment for eight people including the lead trail builder and crew. Benefits to community well-being were abundant as it generated local spending, facilitated community involvement, and helped to strengthen social and community networks. Mountain bike enthusiasts are now using the trails and video footage highlighting the trail is being used to market Yukon as a mountain bike destination.

Overall, the trail has increased recreational opportunities for Yukoners and visitors, providing economic benefits to the community and contributing to Yukon's well-being.



Photo courtesy of Contagious Mountain Bike Club

Yukon Wildlife Preserve Operating Society – Moose Feeding and Shelter Structure

The Yukon Wildlife Preserve Operating Society, located in Whitehorse, opened in 2004. It has been a recognized and nationally accredited member of Canada's Accredited Zoos and Aquariums (CAZA) since September 2012.

The Yukon Wildlife Preserve provides wildlife viewing habitat, public education, programming and conservation work in wildlife rehabilitation, and also supports wildlife research projects. The Yukon Wildlife Preserve has grown into one of Yukon's premier tourist attractions and has provided many Yukoners with work and training in education, visitor services, outdoor operations, and animal care and rehabilitation.



Photo courtesy of Yukon Wildlife Preserve Operating Society

“With the assistance of the Community Development Fund, the Society installed a feeding station and weather shelter for the moose residing at the preserve in an effort to bring the moose habitat up to CAZA standards.”

With the assistance of the Community Development Fund, the Society installed a feeding station and weather shelter for the moose residing at the preserve in an effort to bring the moose habitat up to CAZA standards.

This project included the construction of a log building with an overhang which provides a more manageable and healthier environment for the animals. Other benefits of the feeding station include an increased level of safety for staff, volunteers and interns. Through the use of portals separating people from animals during the feeding process, the structure provides a safe and secure means of immobilizing animals, along with a reduced possibility of harm to staff and injury to animals while they are being provided with needed care.

The location of the new feeding station provides better-than-normal moose viewing opportunities and is being enjoyed by visitors and Yukoners alike.

Vuntut Gwitchin First Nation – Van Tat Gwich’in Navigation System Phase 1 Project

The Van Tat Gwich’in Navigation Systems project is a research and mapping initiative that uncovers and details the intricate network of trails and water routes used by the Vuntut Gwitchin people in Yukon’s north.

The Vuntut Gwitchin First Nation Heritage Branch’s role is to preserve, protect and promote the culture and language of the Vuntut Gwitchin First Nation.



Photo courtesy of Vuntut Gwitchin First Nation

“Phase 1 of the Van Tat Gwich’in Navigation Systems project involved trail breaking, marking and laying GPS tracks for three chosen routes: the Caribou Bar Creek trail, David Lord Creek trail and Chuu Tl’it trails.”

Long ago, traditional trails were created for different purposes such as winter routes, portages, routes to trading centres, as well as routes to and from village sites. They were used in different time periods such as the historical route between LaPierre House to Schuman House, which was used in times of conflict, and the Herschel Island routes, used to trade with whalers. The Van Tat Gwich’in Navigation Systems project arose from concerns from both Vuntut Gwitchin Elders and youth that the younger generation was not learning the extensive network of trails in their traditional territory. In this time of changing environments and wildlife patterns, knowledge of these traditional passageways is considered significantly important.

Phase 1 of the Van Tat Gwich’in Navigation Systems project involved trail breaking, marking and laying GPS tracks for three chosen routes: the Caribou Bar Creek trail, David Lord Creek trail and Chuu Tl’it trails. Criteria for choosing the routes included having a person knowledgeable about the area, accessibility from Old Crow, tourism or trapping potential and the opportunity to open up a currently unused area. The information collected has been used to produce maps and other navigation aids. The project employed several people from the region and provides a basis for future employment possibilities.

This important project supports the continuance of the strong traditional Vuntut Gwitchin lifestyle by encouraging an ongoing cultural relationship with the land. It builds on the knowledge of local trail experts in Old Crow and the interest of younger generations to learn about trail networks for the purposes of trapping, tourism and recreation. Educational tourism, with a strong focus on small tourism businesses, has been identified as an area of great potential for the Old Crow area. By opening up the navigational routes identified in this project, it has the potential to enhance access for this promising market.

Watson Lake Minor Hockey Association – Mike Smith Hockey Tour

Founded in 1999, “Goals & Dreams” is the largest grassroots hockey assistance program in the world. It focuses exclusively on providing equipment to programs and organizations that help deserving children and families get involved with the sport.

With assistance from the Community Development Fund, Watson Lake participated in a one-of-a-kind opportunity to host the last stop on the National Hockey League Players Association (NHLPA) “Goals & Dreams” event, the Mike Smith Hockey Tour.

This program not only provided \$20,000 in hockey equipment to the Town of Watson Lake, but also aimed to re-invigorate the love of the game in the community, motivate community members to get involved with coaching and to increase the number of youth participating in hockey by removing some of the financial barriers to participation.

Through inspiration and encouragement from professional players, many Yukon youth were given the opportunity to try the sport.



PROGRAM PROMOTION

Every funding deadline is advertised approximately one month prior to the deadline date. Promotion over the 2015-2016 fiscal year included newsprint, online ads and local radio stations. Information was also circulated through community group email distribution lists and appears on the Yukon Volunteer Bureau website.

Information on projects funded through each application intake is shared with local media through Government of Yukon news releases. Funding recipients often independently promote their projects and highlight their appreciation for funding support through media. In 2015-2016, there were 11 news releases presenting an outline of the various successful projects for each intake.

Community Development Fund signage that includes the program logo is placed on project sites where appropriate.

The program continues to use the current Community Development Fund logo in all its advertising and promotional activities.

COMMUNITY DEVELOPMENT FUND

Got a great idea that could benefit your community and improve its wellbeing?

The Community Development Fund supports community organizations such as groups, associations, and governments with funding for projects that improve Yukon's communities.

Contact our Community Development Advisors!

They can help develop your idea and ensure your project fits the funding guidelines. Contact us early, well before submitting your application.

Call **1-800-661-0408**, extension **8125** or email **cdf@gov.yk.ca**.

Acceptable projects have included:

- Community beautification
- Improvements to facilities
- Workshops/ Conferences
- Communications/ Websites
- Tourism initiatives
- and more...

The next Community Development Fund application deadline is:

5 p.m. on January 15
for **Tier 1 & Tier 3** projects.



cdf.gov.yk.ca

Example of newspaper advertisement promoting the Community Development Fund program.

Photo: Government of Yukon

FUNDING STATISTICS

The following section provides a detailed breakdown of how the CDF money was spent over the 2015–2016 fiscal year.

For the period April 1, 2015 to March 31, 2016, the Community Development Fund program received 127 applications. As outlined in the chart below, 23 applications were withdrawn which left 104 to be processed. Of these 104 applications, 82 were approved and 22 were rejected. This represents an average approval rate of 79 per cent.

Figure 1: Number of Applications Received Compared to Applications Approved

	Number of Applications Received			Number of Applications Approved					
	Total Received	Withdrawn	Total Processed	Fully Funded	Partially Funded	Total Funded	Rejections	Approval Rate	Rejection Rate
Tier I	67	16	51	39	2	41	10	80%	20%
Tier II	41	5	36	26	0	26	10	72%	28%
Tier III	19	2	17	15	0	15	2	88%	12%
Total All Tiers	127	23	104	80	2	82	22	79%	21%

Distribution of Dollars by Tier

The Community Development Fund approved \$3,859,204 for projects in the fiscal year April 1, 2015 to March 31, 2016. Some of these projects are multi-year initiatives. The largest portion of this funding went to Tier III projects followed by Tier II and Tier I.

Tier I: 41 approved projects = **\$559,655**
Tier II: 26 approved projects = **\$1,609,028**
Tier III: 15 approved projects = **\$1,690,521**
Total All Tiers: **\$3,859,204**

Figure 2: Approvals by Tier

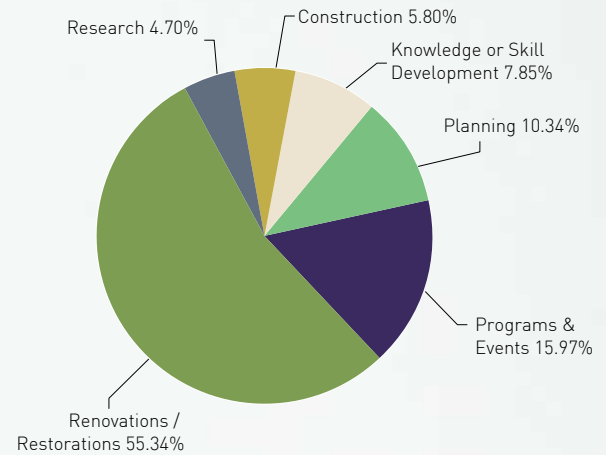


Distribution of Dollars by Project Category

All projects are assigned to specific categories. The information below reflects the number of projects approved in each category for the 2015-2016 fiscal year, and the distributional breakdown of dollars. The chart to the right reflects the distributional breakdown of percentages.

Category	# of Projects	Amount Approved
Construction	6	\$223,991.00
Knowledge or Skill Development	10	\$302,785.00
Planning	8	\$399,001.00
Program & Events	14	\$616,358.00
Renovations/Restorations	38	\$2,135,607.00
Research	6	\$181,462.00
TOTAL	82	\$3,859,204.00

Figure 3: Dollars Approved by Category

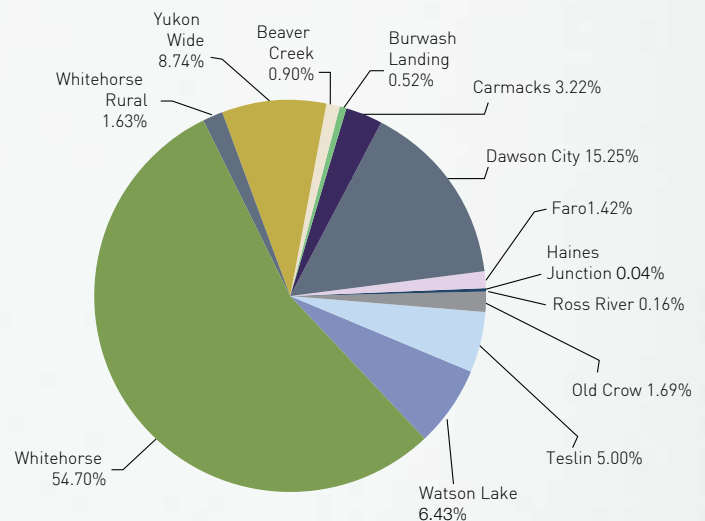


Distribution of Dollars by Community

For the 2015-2016 fiscal year, the communities receiving the most dollars were Whitehorse at over 54 per cent, Dawson City at over 15 per cent and Yukon Wide at over 8 per cent. When comparing, Whitehorse received 54 per cent and rural Yukon received 46 per cent of funding.

Community	Total Amount for All Tiers
Beaver Creek	\$34,551
Burwash Landing	\$20,000
Carcross	\$12,200
Carmacks	\$124,380
Dawson City	\$588,575
Faro	\$54,920
Haines Junction	\$1,500
Old Crow	\$65,157
Ross River	\$6,000
Teslin	\$192,825
Watson Lake	\$248,103
Whitehorse	\$2,110,841
Whitehorse Rural	\$62,724
Yukon Wide	\$337,428
TOTAL	\$3,859,204

Figure 4: Percentage of Funding Approved by Community



Distribution of Dollars by Community per Tier

Tier I Approvals by Community (Funding requests up to \$20,000)

In Tier I, the communities receiving the most dollars were Whitehorse at nearly 55 per cent, followed by Yukon Wide at over 20 per cent, and Beaver Creek at just over 6 per cent.

Community	Amount
Beaver Creek	\$34,550
Burwash Landing	\$20,000
Carmacks	\$19,975
Dawson City	\$19,609
Haines Junction	\$1,500
Ross River	\$6,000
Teslin	\$20,000
Whitehorse	\$307,475
Whitehorse Rural	\$17,004
Yukon Wide	\$113,541
TOTAL	\$559,654

Figure 5: Tier I Dollars Approved by Community

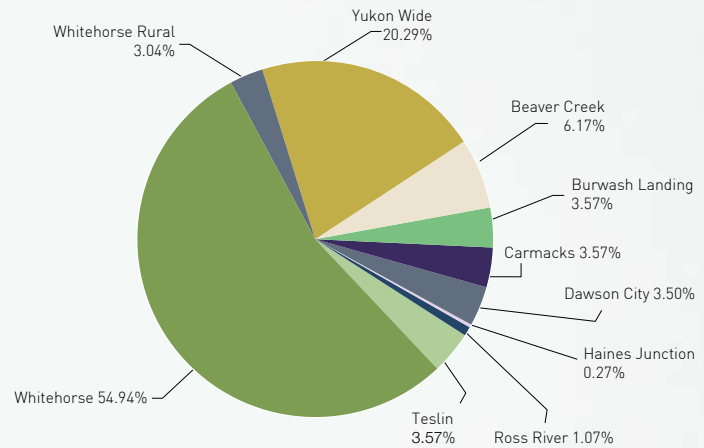
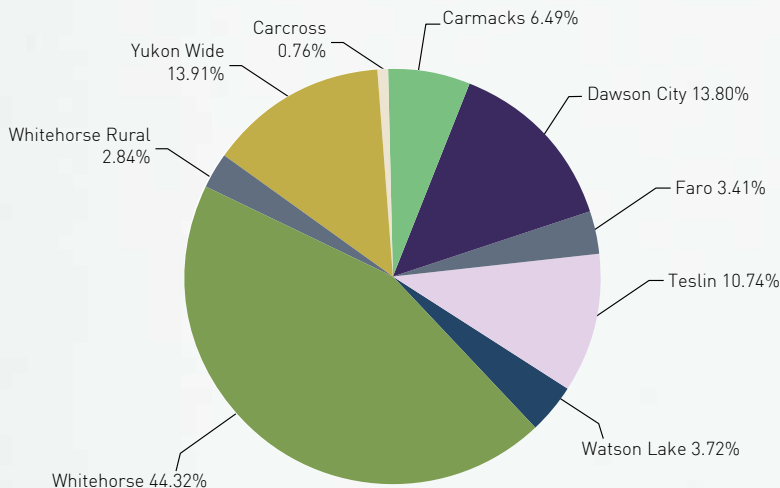


Figure 6: Tier II Dollars Approved by Community



Tier II Approvals by Community (Funding requests from \$20,001 to \$75,000)

In Tier II, the highest percentage of funding went to Whitehorse at over 44 per cent followed by Yukon Wide and Dawson City both at over 13 per cent and Teslin at over 10 per cent.

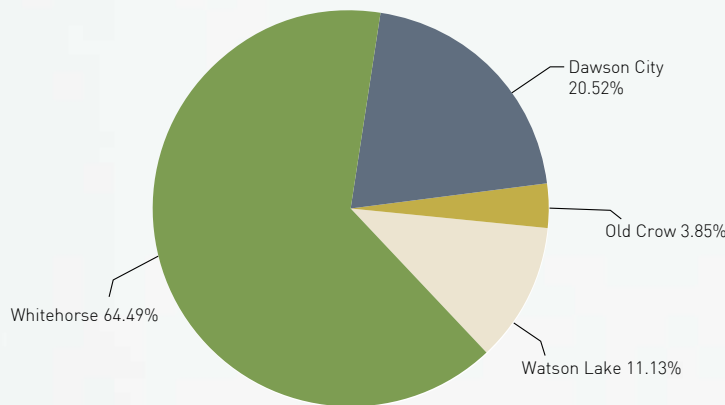
Community	Amount
Carcross	\$12,200
Carmacks	\$104,405
Dawson City	\$222,074
Faro	\$54,920
Teslin	\$172,825
Watson Lake	\$59,907
Whitehorse	\$713,090
Whitehorse Rural	\$45,720
Yukon Wide	\$223,887
TOTAL	\$1,609,028

Tier III Approvals by Community (Funding requests over \$75,001)

In Tier III, Whitehorse received over 64 per cent of the funding with Dawson City receiving over 20 per cent and Watson Lake receiving over 11 per cent.

Community	Amount
Dawson City	\$346,892
Old Crow	\$65,157
Watson Lake	\$188,196
Whitehorse	\$1,090,276
TOTAL	\$1,690,521

Figure 7: Tier III Dollars Approved by Community



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