

Community Development Fund Annual Report

April 1, 2016 to March 31, 2017

Contact

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Cover page photo: Kluane Chilkat International Bike Relay. Photo credit Government of Yukon.

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Minister's Message

As the Minister of Economic Development, I recognize and value our Yukon communities and the vital contributions they make towards advancing Yukon's economic growth and prosperity.

The Community Development Fund supports community organizations at the grass-roots level and encourages local solutions that improve our collective way of life here in Yukon—projects that provide long-term, sustainable economic and social benefits.

The Community Development Fund (CDF) program is designed to be flexible and is available to a wide range of initiatives. By aligning funding with community-determined priorities, these projects support the social, cultural and economic quality of life throughout Yukon, helping to build and support the foundations needed to stimulate, develop and grow our local economies.

Over the past year, so many meaningful projects have been brought forward. From assisting the Yukon Council on Aging's Learning for Life Program to supporting the Kwanlin Dün Cultural Society with the building of three tiny cultural houses, the projects described in this report demonstrate how this worthwhile program consistently benefits Yukoners.

I'm pleased to be involved with the development of community-based initiatives that bring economic benefits to Yukon's people.

A handwritten signature in black ink that reads "R. Pillai". The signature is fluid and cursive.

Ranj Pillai
Minister of Economic Development
Government of Yukon

General Program Information

The primary goal of the Community Development Fund is to support projects and events that provide long-term, sustainable economic or social benefits to Yukon communities. The funding program is also designed to create opportunities for community participation.

Eligibility

Eligible applicants must be registered with *Yukon Societies Act* or the federal *Board of Trades Act* and are described as one of the following:

- » Community association;
- » Charitable organization;
- » Registered industry, professional, and/or business association;
- » Registered not-for-profit society;
- » Local governing body;
- » Municipal government; or
- » First Nation government.

Assessment

All applications are assessed based on the merits of the project and a recommendation is made at each level of the review process.

The Community Development Fund advisors provide assistance to clients in the development of sound applications, ideas and community initiatives. Program staff continue to encourage clients to make early contact to assess whether their projects fit the program's criteria.

Funding Levels & Intakes

The Community Development Fund is divided into three tiers.

Tier 1: Applications of \$20,000 or less.

Tier 2: Applications of \$20,001 to \$75,000.

Tier 3: Applications of \$75,001 or more.

There are five different intake deadlines throughout the fiscal year.

Tier 1: Application deadlines are in January, May, July and October.

Tier 2: Application deadlines are in May and September.

Tier 3: Application deadline is in January.



Photo credit: Yukon Transportation Museum

Community Development Fund Testimonials

The following four stories depict some of the community projects that were supported by the Community Development Fund during the 2016-2017 fiscal year.

Yukon Transportation Museum Society—Lighting Up YTM

The Yukon Transportation Museum is located in Whitehorse, next to the Eric Nielsen Whitehorse International Airport on the Alaska Highway. The museum has a large outdoor exhibit area that houses a variety of displays, including White Pass & Yukon Route railroad pieces, a Cold War LCC-1 land train, the DC-3 weathervane and a Quonset building housing exhibit artifacts. This outdoor area is invaluable for providing curb appeal to visitors.

Previously cast in darkness over the winter months, these outdoor exhibits now have new LED exterior lighting, helping the museum hold its winter audience. The new lighting also addresses aesthetic and safety issues identified by the Yukon Transportation Museum Society.

Driven by the Yukon Transportation Museum Society, the completion of the project makes the year-round opening of the museum possible. With the 2017 Canada 150th celebrations and the 75th anniversary of the Alaska Highway, lighting the exterior exhibits helps highlight the museum in a dramatic and welcoming fashion, making the museum more prominent to highway travellers and airport visitors.

The Yukon Transportation Museum is a valuable cultural exhibit. This project has helped to employ Yukoners, enhance Yukon's culture and contribute to the region's economy.

Kwanlin Dün Cultural Society—Riverfront Village Project, Gardens and Landscaping Improvements

The Kwanlin Dün Cultural Centre opened in 2012 and is operated by the Kwanlin Dün Cultural Society. The centre is a place for celebrating the heritage and contemporary way of life of the Kwanlin Dün people. It has become a world-class facility and is one of the premier gathering places for the community and visitors alike.

With assistance from the Community Development Fund, Kwanlin Dün Cultural Society completed the construction of three tiny culture cabins along with a variety of landscaping upgrades designed to enhance the cultural centre grounds. The project helps to showcase the Kwanlin Dün Cultural Centre's natural setting and provides space for First Nation artists to create their traditional arts.

The tiny arts and culture cabins provide space for local artists to create, demonstrate and display their creations as well as spaces for cultural programming by Elders and others. The buildings are clad in cedar to reflect the architecture of the Kwanlin Dün Cultural Centre, and solar panels installed to assist with the power needs and provide a source of renewable energy.

With the addition of the tiny culture cabins, along with gardens that highlight indigenous plants and the aesthetically pleasing fencing designed to protect the grounds, the project has enhanced the natural beauty of the Whitehorse waterfront and added to the visitor experience.

The completion of this project has allowed the Kwanlin Dün Cultural Centre to directly respond to requests from visitors to view local artisans, to learn about First Nation culture and traditions and participate in cultural activities.



Photo credit: Government of Yukon



Photo credit: Photo courtesy of MusicYukon

MusicYukon—Website Redesign and Development

MusicYukon represents the interests of Yukon's music sector locally, regionally, nationally and internationally. As an industry association they are responsible for helping Yukon sound media professionals achieve artistic, career and business goals, including musicianship, professionalism, business success, economic self-sufficiency and cultural expression.

MusicYukon wanted to improve its online presence to build a local community of industry professionals and strengthen the Yukon brand nationally and internationally. An important first step was to update its existing website into a professional, dynamic and accessible online hub to connect Yukoners working in the industry and to drive the economic potential of Yukon's music sector.

Key components of the new site include:

- A directory of local artists and industry professionals for hire (each artist now has a photograph, biography, contact info and a link to their own webpage);
- How-to articles on navigating the music industry;
- Links to funding sources;
- An online payment system for memberships and workshops; and
- Analytics capability in order to track site traffic and usage.

MusicYukon has been able to streamline its online communications, ensuring a one-stop shop for information on live music events, artist booking information, funding sources, industry news and calls for performers.

The website is a valuable resource for Yukoners looking for information on upcoming news, events and articles on how to navigate various aspects of a musical career, and acts as a marketing tool for Yukon music professionals such as songwriters, performers, managers, booking agents and marketers.



Photo credit: Photo courtesy of Yukon Council on Aging

Yukon Council on Aging—Development of the Learning for Life Program

The Yukon Council on Aging (YCOA) is a volunteer organization concerned with the needs, rights and responsibilities of Yukon seniors (55+) and Elders. The council works to inform and educate Yukoners on issues that affect our aging population, and to advocate for policies and programs that will ensure the well-being of all seniors and Elders throughout the territory.

Based on the Learning for Life conceptual framework completed in 2016, the Yukon Council on Aging developed the Learning for Life Program with support from the Community Development Fund. The Learning for Life Program provides Yukoners aged 55+ a variety of learning opportunities related to privacy protection, chronic-pain management, retirement-income planning, becoming computer savvy, social media basics, sharing various hobbies, academic courses, book club, creative writing, and more.

The Yukon Council on Aging launched the program in October 2017 at the International Day of Older Persons event in Whitehorse. The Government of Yukon is a proud supporter of the program.

Program Promotion

Each fund application deadline is advertised prior to the deadline date. Promotion over the 2016-2017 fiscal year included newsprint, online and radio ads. Information was also circulated through community group email distribution lists and appeared on the Yukon Volunteer Bureau website.

Information on projects funded through each application intake is shared with local media through Government of Yukon news releases. Funding recipients often independently promote their projects and highlight their appreciation for funding support through media. In 2016-2017, there were seven news releases presenting an outline of the various successful projects for each intake.

Community Development Fund signage that included the program logo was placed on project sites where appropriate. The program used the Community Development Fund logo in all advertising and promotional activities.

COMMUNITY DEVELOPMENT FUND

Got a great idea that could benefit your community and improve its wellbeing?

The Community Development Fund supports community organizations such as groups, associations, and governments with funding for projects that improve Yukon's communities.

Contact our Community Development Advisors!
They can help develop your idea and ensure your project fits the funding guidelines. Contact us early, well before submitting your application.

Call **1-800-661-0408**, extension **8125** or email cdf@gov.yk.ca.

Acceptable projects have included:

- Community beautification
- Improvements to facilities
- Workshops/Conferences
- Communications/Websites
- Tourism initiatives
- and more...

The next Community Development Fund application deadline is:

4:30 p.m. on September 15
for **Tier 2** projects.



Community Development Fund



Yukon Economic Development

cdf.gov.yk.ca

Example of newspaper advertisement promoting the Community Development Fund program.

Funding Statistics

The following section provides a detailed breakdown of how the CDF money was spent over the 2016–2017 fiscal year.

For the period of April 1, 2016 to March 31, 2017, the Community Development Fund program

received 118 applications. As outlined in the chart below, 14 applications were withdrawn which left 104 to be processed. Of these 104 applications, 73 were approved and 31 were rejected. This represents an average approval rate of 70 per cent.

Figure 1: Number of Applications Received Compared to Applications Approved

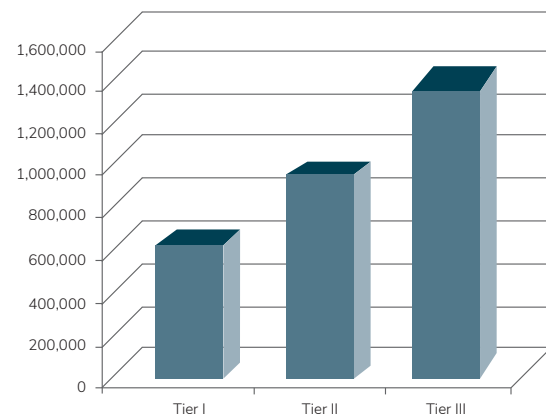
Community Development Fund 2016 - 17 Fiscal Year Data	Number of Applications Received			Number of Applications Approved				% Funded	
	Total Received	Withdrawn	Total Processed	Fully Funded	Partially Funded	Total Funded	Rejections	Approval Rate	Rejection Rate
Tier I	66	7	59	44	3	47	12	80%	20%
Tier II	37	4	33	14	4	18	15	55%	45%
Tier III	15	3	12	7	1	8	4	67%	33%
Total all Tiers	118	14	104	65	8	73	31	70%	30%

Distribution of Dollars by Tier

The Community Development Fund approved \$2,947,326 for projects in the fiscal year April 1, 2016 to March 31, 2017. Some of these projects are multi-year initiatives. The largest portion of this funding went to Tier III projects followed by Tier II and Tier I.

Tier I: 47 approved projects = **\$615,425**
Tier II: 18 approved projects = **\$929,174**
Tier III: 8 approved projects = **\$1,402,727**
Total All Tiers: **\$2,947,326**

Figure 2: Approvals by Tier

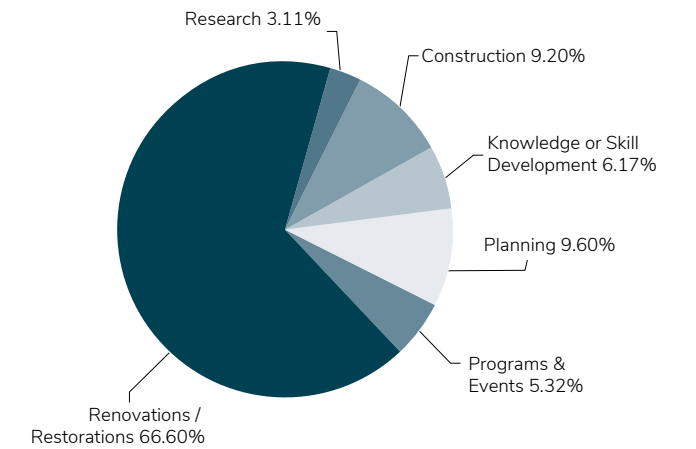


Distribution of Dollars by Project Category

All projects are assigned to specific categories. The information below reflects the number of projects approved in each category for the 2016–2017 fiscal year, and the distributional breakdown of dollars. Figure 3 reflects the distributional breakdown of percentages.

Category	# of Projects	Amount Approved
Construction	4	\$271,142
Knowledge or Skill Development	12	\$181,959
Planning	13	\$282,808
Program & Events	7	\$156,745
Renovations/Restorations	31	\$1,962,961
Research	6	\$91,711
TOTAL	73	\$2,947,326

Figure 3: Dollars Approved by Category

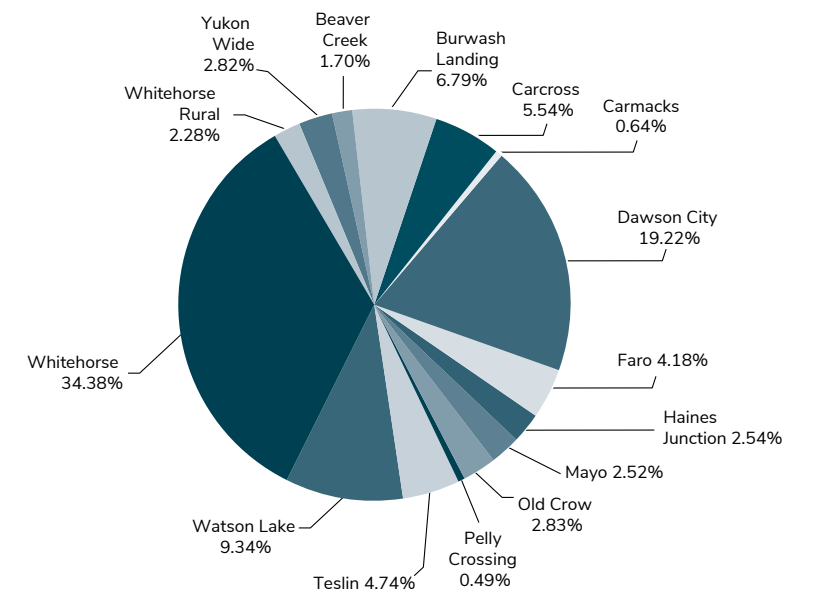


Distribution of Dollars by Community

For the 2016–2017 fiscal year, the communities receiving the most dollars were Whitehorse at over 34 per cent, Dawson City at over 19 per cent and Watson Lake at over 9 per cent. When comparing, Whitehorse received 37 per cent and rural Yukon received 63 per cent of funding.

Community	Total Amount for All Tiers
Beaver Creek	\$50,056
Burwash Landing	\$200,000
Carcross	\$163,194
Carmacks	\$19,000
Dawson City	\$566,599
Faro	\$123,142
Haines Junction	\$75,000
Mayo	\$74,177
Old Crow	\$83,384
Pelly Crossing	\$14,369
Teslin	\$139,649
Watson Lake	\$275,154
Whitehorse	\$1,013,208
Whitehorse Rural	\$67,122
Yukon Wide	\$83,227
TOTAL	\$2,947,326

Figure 4: Percentage of Funding Approved by Community



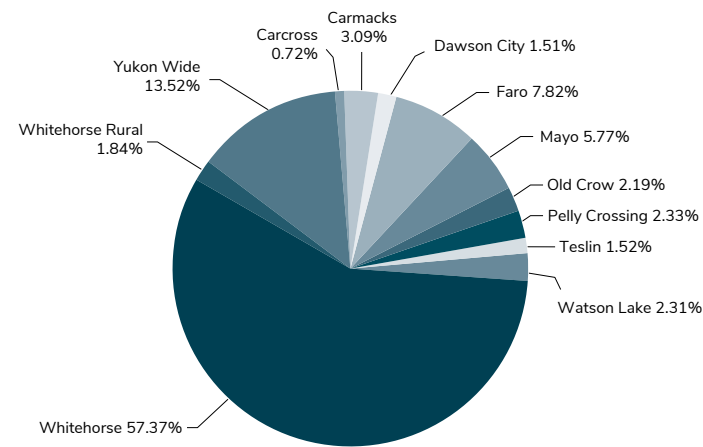
Distribution of Dollars by Community per Tier

Tier I Approvals by Community (funding requests up to \$20,000)

In Tier I, the communities receiving the most dollars were Whitehorse at over 57 per cent, followed by Yukon wide at over 13 per cent, and Faro at nearly 8 per cent.

Community	Amount
Carcross	\$4,403
Carmacks	\$19,000
Dawson City	\$9,266
Faro	\$48,142
Mayo	\$35,498
Old Crow	\$13,464
Pelly Crossing	\$14,369
Teslin	\$9,382
Watson Lake	\$14,244
Whitehorse	\$353,088
Whitehorse Rural	\$11,342
Yukon Wide	\$83,227
TOTAL	\$615,425

Figure 5: Tier I Dollars Approved by Community

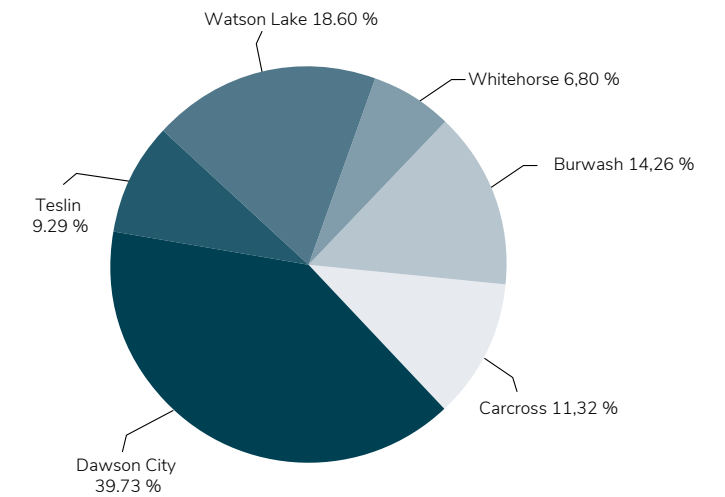


Tier III Dollars Approved by Community (funding requests over \$75,001)

In Tier III, nearly 40 per cent of the funding was awarded to Dawson City, with Watson Lake receiving nearly 19 per cent, and Burwash Landing receiving over 14 per cent.

Community	Amount
Burwash	\$200,000
Carcross	\$158,791
Dawson City	\$557,333
Teslin	\$130,312
Watson Lake	\$260,910
Whitehorse	\$95,381
TOTAL	\$1,402,727

Figure 7: Tier III Dollars Approved by Community



Tier II Approvals by Community (funding requests from \$20,001 to \$75,000)

In Tier II, the highest percentage of funding went to Whitehorse at over 60 per cent followed by Haines Junction and Faro each receiving just over 8 per cent and Old Crow at over 7 per cent.

Community	Amount
Beaver Creek	\$50,056
Faro	\$75,000
Haines Junction	\$75,000
Mayo	\$38,679
Old Crow	\$69,920
Whitehorse	\$564,739
Whitehorse Rural	\$55,780
TOTAL	\$929,174

Figure 6: Tier II Dollars Approved by Community

