



# Tourism Yukon 2018 Year-End Report

# Table of Contents

|                                                                                                      |    |
|------------------------------------------------------------------------------------------------------|----|
| Yukon's tourism sector: 2018 year in review .....                                                    | 3  |
| Yukon's tourism sector: 2019 tourism outlook .....                                                   | 4  |
| Key tourism indicators:                                                                              |    |
| Indicators of visitation performance .....                                                           | 6  |
| Indicators of economic performance .....                                                             | 9  |
| Other indicators .....                                                                               | 10 |
| Highlights.....                                                                                      | 11 |
| Data tables                                                                                          |    |
| International border crossings into Yukon, by port of entry .....                                    | 15 |
| International border crossings into Yukon, by origin .....                                           | 16 |
| International border crossings into Yukon, top 10 countries, excluding Canada and United States..... | 17 |
| Air passenger movements at Erik Nielson Whitehorse International Airport .....                       | 18 |
| Yukon Visitor Information Center attendance .....                                                    | 19 |
| Yukon Beringia Interpretive Center ticket sales .....                                                | 20 |
| Accommodation trends .....                                                                           | 20 |
| Restaurant receipts .....                                                                            | 21 |
| Self-serve fuel prices, Whitehorse .....                                                             | 21 |
| Exchange rates .....                                                                                 | 22 |
| Index of consumer confidence .....                                                                   | 23 |



**Note:** International border crossings into Yukon

Reported border crossings numbers include only travellers crossing the border at one of six Yukon port's of entry: Beaver Creek, Little Gold, Pleasant Camp, Fraser, Whitehorse airport and Dawson airport. Totals exclude travellers entering Yukon by land via British Columbia on the South Alaska and Stewart-Cassier Highways, the Northwest Territories on the Dempster Highway, or on domestic flights.

# Yukon's Tourism Sector: 2018 Year in Review

Yukon's tourism sector continued to perform well in 2018, keeping with a trend of record-breaking visitation. Tourism-related activities add to the diversity of the local economy, help promote the territory as a place to live and visit, and support employment across a wide variety of local goods and service providers. By looking at key indicators, including direct international border crossings, air arrivals, overnight visitation, and retail sales, Yukon saw its best year yet.

For the first time in Yukon's history, direct international border crossings into Yukon surpassed half a million, representing 15 per cent growth over Yukon's last record number from 2017. The majority of travellers crossing an international border remained Americans, representing nearly a quarter of all crossings, followed by Canadians at 17 per cent and overseas visitors at ten per cent. These proportions have remained relatively stable over the past five years.

Among direct international border crossings into Yukon, visitors crossing for less than one day increased 26 per cent to nearly 240,000. Of the same day border crossings, 87 per cent were by Americans and the balance (13 per cent) were from overseas visitors. These proportions have remained stable over the past five years.

The Canadian Tourism Research Institute estimates that overnight visits to Yukon grew nearly five per cent to 323,000 overnight visitors. Overall, they estimate that overnight travel by Americans grew five per cent to 222,000, overnight travel to Yukon by Canadians increased three per cent, to 42,000, and overnight visitation from overseas markets grew five per cent to 59,000.

In 2018, air passenger arrivals at Erik Neilson Whitehorse International Airport in Whitehorse also surpassed previous records, growing to over 194,000 passengers. This represents a six per cent growth in people arriving at the airport over 2017.

The value of retail sales in Yukon was a record high of \$837.5 million in 2018. This represents a growth of five per cent in retail trade over Yukon's previous record high, set in 2017. Although not available for 2018, historically, food and beverage stores have account for nearly one-third of total retail sales in the territory.

Many factors contributed to increased visitation to Yukon in 2018, including favourable exchange rates, increased interest from international markets in Canada, increased interest in Alaskan cruises, and economic conditions.

# Yukon's Tourism Sector: 2019 Tourism Outlook

Yukon's tourism sector is expected to continue to grow with an increasing number of local operators offering world class travel experiences on a year-round basis. The growing appeal of Yukon as a travel destination has been reflected in strong performance in recent years, and the sector appears well-positioned for further expansion. On the heels of solid growth in 2018, a high level of tourism activity is anticipated for 2019, with total visitation growth of more than three per cent in 2019, with overnight visitation expected to grow a modest two per cent.

Travel prices in 2019 are projected to increase three per cent. The higher cost of travel will eat into potential travellers' disposable income, while also contributing to greater expenditures by travellers. Expenditures by visitors to Yukon are projected to continue to increase at a strong pace; in 2019, with the rate of growth higher among overnight than same day visitors.

Across most Canadian regions, the Index of Consumer Confidence was down through 2018. Canadian households are expected to continue to have lower discretionary spending through 2019 stemming from weak growth in real wages, increasing costs of inflation and borrowing, and constrained growth in housing prices. As a result, domestic overnight travel to Yukon is anticipated to show stable year-over-year growth in 2019 of three per cent, to 43,000.

Overall, for Americans, the economic environment is expected to remain in good shape, driving demand for tourism. The exchange rate is expected to continue to play in Yukon's favour, with anticipated rates of around \$0.75. Alaskan cruise traffic is expected to increase again in 2019, which may result in more same day border crossings into Yukon. However, Yukon is expected to see only modest growth in overnight visitation from Americans in 2019, at under one per cent. This modest anticipated growth may be due to the difficulty in sustaining the increased volume of travel by Americans that has been seen over the last few years.

Following strong growth in 2018, overnight visitation to Yukon from overseas markets is expected to increase nearly eight per cent in 2019. Should uncertainty around global trade issues ease in 2019, consumer confidence in many international regions may get a boost. The travel demand from overseas is expected to continue to benefit from favourable exchange rates for many international markets and solid economic growth. One exception are visits from the United Kingdom, which are expected to be constrained, as the value of the British Pound and consumer confidence weaken due to the uncertainty around the long term impacts of Brexit negotiations. Similarly, the ongoing political uncertainty in China is expected to affect visitation numbers from China to Canada. Despite strong anticipated growth, the overseas market remains the most volatile, due to geopolitical threats and crises.

**Notes:** The Yukon tourism outlook uses key statistics covering major aspects of the tourism industry in Yukon and relevant global trends. The aim is to provide the most recent and accurate information, but all data are subject to ongoing revisions from sources.

## Key Tourism Indicators: Indicators of Visitation Performance

| INDICATORS OF VISITATION PERFORMANCE                                                          | 2014    | 2015    | 2016    | 2017    | 2018    | Change<br>2017 to 2018 |
|-----------------------------------------------------------------------------------------------|---------|---------|---------|---------|---------|------------------------|
| <b>INTERNATIONAL BORDER CROSSINGS (INTO YUKON) <sup>a 1</sup></b>                             |         |         |         |         |         |                        |
| Total                                                                                         | 413,886 | 405,120 | 419,244 | 434,554 | 500,022 | 15.1%                  |
| Beaver Creek                                                                                  | 64,947  | 63,863  | 72,290  | 83,409  | 86,330  | 3.5%                   |
| Fraser/Whitehorse                                                                             | 299,542 | 285,324 | 287,252 | 292,963 | 355,585 | 21.4%                  |
| Dawson/Little Gold                                                                            | 19,618  | 21,315  | 21,483  | 21,867  | 21,782  | -0.4%                  |
| Pleasant Camp                                                                                 | 29,761  | 34,596  | 38,213  | 36,304  | 36,315  | 0.0%                   |
| <b>ALASKA LAND BORDER CROSSINGS (FROM YUKON TO ALASKA) <sup>b</sup></b>                       |         |         |         |         |         |                        |
| Total                                                                                         | 481,559 | 489,600 | 528,707 | 538,300 | 595,550 | 10.6%                  |
| Alcan/Poker Creek, AK<br>(Beaver Creek and Little Gold)                                       | 82,808  | 103,473 | 120,065 | 117,063 | 136,163 | 16.3%                  |
| Skagway, AK (Fraser)                                                                          | 363,141 | 346,683 | 368,781 | 381,961 | 417,092 | 9.2%                   |
| Dalton Cache, AK (Pleasant Camp)                                                              | 35,610  | 39,444  | 39,861  | 39,276  | 42,295  | 7.7%                   |
| <b>ESTIMATED OVERNIGHT VISITATION TO YUKON <sup>c 2</sup></b>                                 |         |         |         |         |         |                        |
| Total                                                                                         | 231,000 | 309,000 | 322,000 | 340,000 | 323,000 | 4.8%                   |
| Domestic                                                                                      | 37,000  | 35,000  | 35,000  | 71,000  | 42,000  | 3.3%                   |
| Business                                                                                      | 19,000  | 17,000  | 16,000  | 6,000   | 6,000   | 4.3%                   |
| Pleasure                                                                                      | 15,000  | 16,000  | 17,000  | 26,000  | 15,000  | 3.2%                   |
| United States                                                                                 | 170,000 | 224,000 | 234,000 | 238,000 | 222,000 | 4.9%                   |
| Overseas                                                                                      | 24,000  | 50,000  | 53,000  | 31,000  | 59,000  | 5.4%                   |
| <b>AIR PASSENGER MOVEMENTS AT ERIK NELSON WHITEHORSE INTERNATIONAL AIRPORT <sup>d 3</sup></b> |         |         |         |         |         |                        |
| Total passengers                                                                              | 311,168 | 313,613 | 341,028 | 355,587 | 392,612 | 10.4%                  |
| Arrivals                                                                                      | 153,353 | 156,018 | 169,448 | 182,466 | 194,123 | 6.4%                   |
| Departures                                                                                    | 157,815 | 157,595 | 171,580 | 183,636 | 198,489 | 8.1%                   |
| <b>AIRCRAFT MOVEMENTS <sup>e 4</sup></b>                                                      |         |         |         |         |         |                        |
| Total                                                                                         | 38,237  | 38,882  | 44,514  | 50,567  | 56,060  | 10.9%                  |
| Whitehorse                                                                                    | 22,879  | 23,053  | 29,101  | 31,687  | 38,418  | 21.2%                  |
| Beaver Creek                                                                                  | 163     | 127     | 406     | 252     | 290     | 15.1%                  |
| Burwash Landing                                                                               | 601     | 929     | 966     | 1,338   | 643     | -51.9%                 |
| Dawson City                                                                                   | 6,021   | 6,445   | 6,802   | 9,051   | 5,902   | -34.8%                 |
| Faro                                                                                          | 781     | 725     | 757     | 706     | 680     | -3.7%                  |
| Mayo                                                                                          | 2,737   | 2,356   | 2,198   | 3,168   | 3,962   | 25.1%                  |
| Old Crow                                                                                      | 1,265   | 1,242   | 1,162   | 1,478   | 1,178   | -20.3%                 |
| Teslin                                                                                        | 182     | 167     | 127     | 124     | 360     | 190.3%                 |
| Watson Lake                                                                                   | 3,608   | 3,838   | 2,995   | 2,763   | 4,627   | 67.5%                  |
| <b>AIRLINE SEAT CAPACITY <sup>f 5</sup></b>                                                   |         |         |         |         |         |                        |
| Total                                                                                         | 205,537 | 282,232 | 263,479 | 273,169 | 313,550 | 14.8%                  |
| Domestic seat capacity FROM Yukon                                                             | 201,262 | 282,630 | 260,222 | 268,436 | 309,029 | 15.1%                  |
| Domestic seat capacity TO Yukon                                                               | 201,134 | 277,830 | 259,080 | 268,800 | 308,907 | 14.9%                  |
| International seat capacity TO Yukon                                                          | 4,403   | 4,402   | 4,399   | 4,369   | 4,643   | 6.3%                   |

**Sources:** <sup>a</sup> Statistics Canada, CANSIM 427-0001. | <sup>b</sup> U.S. Department of Transportation, Bureau of Transportation Statistics. Based on data from Homeland Security, U.S. Customs and Border Protection | <sup>c</sup> Canadian Tourism Research Institute, Conference Board of Canada, Travel Markets Outlook. | <sup>d</sup> Government of Yukon, Department of Highways and Public Works, Aviation Branch. | <sup>e</sup> Statistics Canada, Tables 23-10-0002-01 and 23-10-0016-01. | <sup>f</sup> Canadian Tourism Research Institute, derived from BACK Aviation.

**Notes:** <sup>1</sup> Total does not sum as international border crossings into Old Crow not shown. Excludes travellers entering Yukon by land via British Columbia on the South Alaska or Stewart-Cassier Highways, the Northwest Territories on the Dempster Highway, or on domestic flights. | <sup>2</sup> 2018 figures are forecast, per autumn report. All other figures are estimates as reported in the spring following the reporting year (i.e. 2016 estimates are from Spring 2017 report). Percent change shown is a forecast of expected growth from 2017 to 2018 as reported by Canadian Tourism Research Institute. Forecasted numbers are often revised but present the most up-to-date information available at the time of publication. | <sup>3</sup> Includes business, pleasure, and local air passenger movements. Figures only capture air passenger movements at one of Yukon's airports. | <sup>4</sup> Figures represent only the number of planes landing at community airports, not the volume of passengers on each plane. | <sup>5</sup> Domestic seat capacity from Yukon captures outbound capacity from Yukon to destinations within Canada (i.e. excludes intra-territorial flights). Domestic seat capacity to Yukon captures capacity from anywhere in Canada to Yukon (i.e. includes intra-territorial flights).

## Key Tourism Indicators: Indicators of Visitation Performance

| INDICATORS OF VISITATION PERFORMANCE                                      | 2014    | 2015    | 2016    | 2017    | 2018    | Change<br>2017 to 2018 |
|---------------------------------------------------------------------------|---------|---------|---------|---------|---------|------------------------|
| <b>YUKON GOVERNMENT CAMPGROUND USEAGE BY NON-RESIDENTS <sup>g 6</sup></b> |         |         |         |         |         |                        |
| Campground occupancy                                                      | 19,629  | 24,036  | 26,326  | 29,409  | 33,431  | 13.7%                  |
| Campground traffic                                                        | 42,965  | 52,164  | 56,903  | 64,035  | 70,555  | 10.2%                  |
| Number of non-residents camping                                           | 38,022  | 44,969  | 49,915  | 55,683  | 61,890  | 11.1%                  |
| Average non-resident nights                                               | 1.13    | 1.16    | 1.14    | 1.15    | 1.14    | -0.9%                  |
| Average visitors per party                                                | 2.16    | 2.16    | 2.15    | 2.16    | 2.10    | -2.8%                  |
| Number of nights non-residents camped, by region                          |         |         |         |         |         |                        |
| Campbell                                                                  | 981     | 1,296   | 1,100   | 1,004   | 1,253   | 24.8%                  |
| Klondike                                                                  | 4,578   | 5,928   | 5,849   | 6,747   | 7,661   | 13.5%                  |
| Kluane                                                                    | 5,111   | 5,730   | 6,724   | 7,688   | 8,486   | 10.4%                  |
| North Yukon                                                               | 1,848   | 2,629   | 2,432   | 2,798   | 3,469   | 24.0%                  |
| Silver Trail                                                              | 395     | 545     | 530     | 717     | 728     | 1.5%                   |
| Southern Lakes                                                            | 2,055   | 2,450   | 3,654   | 4,250   | 4,678   | 10.1%                  |
| Watson Lake                                                               | 1,771   | 2,367   | 2,665   | 3,002   | 3,551   | 18.3%                  |
| Whitehorse                                                                | 2,085   | 2,203   | 2,857   | 3,345   | 3,606   | 7.8%                   |
| <b>OCCUPANCY AT SELECT FIXED ROOF ACCOMMODATIONS <sup>h 7</sup></b>       |         |         |         |         |         |                        |
| Occupancy Rate                                                            | 68%     | 67%     | 65%     | 65%     | 64%     | -0.4                   |
| <b>YUKON VISITOR INFORMATION CENTRE ATTENDANCE <sup>i 8</sup></b>         |         |         |         |         |         |                        |
| Total                                                                     | 246,335 | 252,349 | 324,965 | 402,795 | 414,540 | 2.9%                   |
| Whitehorse                                                                | 76,322  | 88,400  | 95,041  | 103,526 | 99,491  | -3.9%                  |
| Beaver Creek                                                              | 12,099  | 12,866  | 11,531  | 12,161  | 12,501  | 2.8%                   |
| Carcross                                                                  | 76,958  | 64,256  | 91,228  | 84,664  | 97,861  | 15.6%                  |
| Dawson City                                                               | 29,544  | 37,569  | 71,833  | 113,013 | 110,224 | -2.5%                  |
| Haines Junction                                                           | 22,585  | 22,074  | 25,384  | 61,668  | 66,349  | 7.6%                   |
| Watson Lake                                                               | 21,776  | 23,742  | 27,509  | 26,977  | 27,682  | 2.6%                   |
| Airport                                                                   | 7,051   | 3,442   | 2,439   | 786     | 432     | -45.0%                 |
| <b>WI-FI USERS AT YUKON VISITOR INFORMATION CENTRES <sup>j 9</sup></b>    |         |         |         |         |         |                        |
| Total                                                                     | ..      | 12,780  | 29,184  | 37,717  | 39,068  | 3.6%                   |
| Whitehorse                                                                | ..      | 4,025   | 9,638   | 11,695  | 10,627  | -9.1%                  |
| Beaver Creek                                                              | ..      | 683     | 1,018   | 1,738   | 1,753   | 0.9%                   |
| Carcross                                                                  | ..      | 1,784   | 2,249   | 3,041   | 4,145   | 36.3%                  |
| Dawson City                                                               | ..      | 2,693   | 7,611   | 10,077  | 10,809  | 7.3%                   |
| Haines Junction                                                           | ..      | 1,811   | 3,953   | 5,839   | 6,661   | 14.1%                  |
| Watson Lake                                                               | ..      | 1,784   | 4,715   | 5,327   | 5,073   | -4.8%                  |

**Sources:** <sup>g</sup> Government of Yukon, Department of Environment, Parks Branch | <sup>h</sup> CBRE Hotels. | <sup>i</sup> Government of Yukon, Department of Tourism and Culture, Visitor Services Unit. | <sup>j</sup> Government of Yukon, Department of Tourism and Culture, Corporate Services.

**Notes:** <sup>6</sup> All data based on information provided on campsite registration envelopes and transcribed into the Yukon Campground System by Department of Environment staff. In 2017, many campgrounds were without registration envelopes for several days during the season. It is impossible to estimate visitation that was not recorded during those time periods. In 2016, several campground vaults had envelopes stolen. Parks staff estimate the missing envelopes account for a 1% to 2% increase in occupancy overall. No adjustments were made to account for the missing data. Parks estimates the number of unrecorded nights overall was 0.8% of all registration in 2015, and 2.8% in 2016. Occupancy is the total number of sites that are occupied by non-residents (sum of nights non-residents spent camping). Campground traffic, or person nights, are the total number of nights people spend in a campground (# visitors multiplied by the # nights). Number of non-residents camping is the total number of people that spent a night in a YG campground (person nights divided by average number of nights). This measure does not however represent unique individuals. Average non-resident nights is the average number of nights non-residents stay in a campsite. | <sup>7</sup> With reproduction and use of information subject to CBRE Disclaimer / Terms of Use as detailed at [www.cbre.ca](http://www.cbre.ca). Data only represents approximately 600 rooms in Yukon and should not be generalized to the whole accommodation market. Due to increases in CBRE inventory, 2017 and 2018 data is not directly comparable to previous periods. | <sup>8</sup> Due to methodological changes implemented in Dawson City over the 2016 season and Haines Junction over the 2017 season, year-over-year comparisons cannot be made. | <sup>9</sup> Wi-Fi was installed at the end of June 2015, therefore the whole year is not represented and direct year-over-year comparisons cannot be made.

## Key Tourism Indicators: Indicators of Visitation Performance

| INDICATORS OF VISITATION PERFORMANCE                                      | 2014   | 2015   | 2016   | 2017    | 2018   | Change<br>2017 to 2018 |
|---------------------------------------------------------------------------|--------|--------|--------|---------|--------|------------------------|
| <b>MUSEUM AND CULTURAL CENTRE ATTENDANCE <sup>k 10</sup></b>              |        |        |        |         |        |                        |
| Heritage/cultural centre attendance                                       | 32,525 | ..     | 33,790 | 23,544  | ..     | ...                    |
| Museum attendance                                                         | 83,651 | 94,215 | 98,938 | 104,271 | ..     | ...                    |
| Beringia Centre tickets sold <sup>11</sup>                                | 17,528 | 18,705 | 19,556 | 20,407  | 23,898 | 17.1%                  |
| <b>PARKS AND HISTORIC SITE USAGE <sup>l</sup></b>                         |        |        |        |         |        |                        |
| Kluane National Park and Reserve <sup>l</sup>                             | 25,072 | 26,981 | 27,606 | 29,736  | 32,066 | 7.8%                   |
| National historic sites <sup>l 12</sup>                                   | 38,884 | 41,180 | 61,611 | 85,611  | 86,286 | 0.8%                   |
| Herschel Island visitors <sup>m 13</sup>                                  | 399    | 505    | 400    | 525     | 107    | -79.6%                 |
| Forty Mile visitors <sup>m</sup>                                          | 348    | 397    | 331    | 240     | 223    | -7.1%                  |
| Fort Selkirk visitors <sup>m</sup>                                        | 1,129  | 634    | 688    | 742     | 943    | 27.1%                  |
| <b>ATTENDANCE AT FIRST NATIONS TOURISM EVENTS <sup>n</sup></b>            |        |        |        |         |        |                        |
| Adäka Cultural Festival attendance <sup>14</sup>                          | 5,858  | 6,000  | ..     | 12,300  | 9,500  | -22.8%                 |
| Advancing Indigenous Tourism Conference delegates                         | ..     | ..     | ..     | 86      | 160    | 86.0%                  |
| <b>MEETINGS, INCENTIVES, CONFERENCES AND EVENTS/EXPOS <sup>o 15</sup></b> |        |        |        |         |        |                        |
| Number of meetings                                                        | 23     | 27     | 25     | 40      | 35     | -12.5%                 |
| Number of delegates                                                       | 3,931  | 2,605  | 2,260  | 3,145   | 3,340  | 6.2%                   |
| Average number of nights                                                  | 3.4    | 4.7    | 4.0    | 4.6     | 4.3    | -6.5%                  |
| <b>SPORTS EVENTS <sup>p</sup></b>                                         |        |        |        |         |        |                        |
| Sports events hosted                                                      | 19     | 19     | 23     | 25      | 34     | 36.0%                  |
| Number of non-residents attending                                         | 5,330  | 4,560  | 6,190  | 8,205   | 8,150  | -0.7%                  |
| <b>ARTS IN THE PARK <sup>q 16</sup></b>                                   |        |        |        |         |        |                        |
| Attendance at Arts in the Park                                            | ..     | 9,220  | 8,730  | 8,250   | 8,800  | 6.7%                   |

**Sources:** <sup>k</sup> Government of Yukon, Department of Tourism and Culture, Museums Unit. | <sup>l</sup> Parks Canada, Yukon Field Unit. | <sup>m</sup> Government of Yukon, Department of Tourism and Culture, Historic Sites. | <sup>n</sup> Yukon First Nations Culture and Tourism Association. | <sup>o</sup> Yukon Convention Bureau | <sup>p</sup> Sport Yukon. | <sup>q</sup> Music Yukon.

**Notes:** <sup>10</sup> Figures based on fiscal year, so 2015 captures from attendance from April 1, 2015 to March 31, 2016. 2018 heritage/cultural center attendance does not capture all cultural centers due to late reporting. | <sup>11</sup> Yukon Beringia Interpretive Centre tickets sold from January 1 to December 31. | <sup>12</sup> Methodology for counting visitors was changed in 2016, therefore data should not be compared with previous years. | <sup>13</sup> Visitors to Hershel Island are monitored and recorded by the Park Rangers (Yukon Parks) on site during the operating season and through a guest book in the Hunters and Travellers Cabin in the off season. | <sup>14</sup> Attendance at Adäka Cultural Festival are estimates. | <sup>15</sup> Figures based on fiscal year, so 2015 captures from attendance from April 1, 2015 to March 31, 2016. | <sup>16</sup> Attendance figures are estimates and include both visitors and residents.

## Key Tourism Indicators: Indicators of Economic Performance

| INDICATORS OF ECONOMIC PERFORMANCE                                                   | 2014      | 2015      | 2016      | 2017      | 2018      | Change<br>2017 to 2018 |
|--------------------------------------------------------------------------------------|-----------|-----------|-----------|-----------|-----------|------------------------|
| <b>YEAR-OVER-YEAR CHANGE IN TOURISM SECTOR REVENUES, BY SOURCE <sup>r 17</sup></b>   |           |           |           |           |           |                        |
| Total                                                                                | 5.2%      | -0.9%     | 5.1%      | 7.5%      | 4.6%      | ...                    |
| Canadian (domestic) visitors                                                         | 6.1%      | 8.8%      | 7.4%      | 6.8%      | 7.7%      | ...                    |
| Non-resident (international) visitors                                                | 1.1%      | -2.6%     | 5.7%      | 6.1%      | 6.9%      | ...                    |
| Non-visitors (Yukoners)                                                              | 6.8%      | -3.4%     | 4.0%      | 8.4%      | 2.4%      | ...                    |
| <b>YEAR-OVER-YEAR CHANGE IN TOURISM SECTOR REVENUES, BY INDUSTRY <sup>r 17</sup></b> |           |           |           |           |           |                        |
| Total                                                                                | 5.2%      | -0.9%     | 5.1%      | 7.5%      | 4.6%      | ...                    |
| Air transportation                                                                   | 7.6%      | 3.2%      | 3.3%      | 4.8%      | 10.5%     | ...                    |
| Other transportation                                                                 | 2.3%      | -3.6%     | 2.8%      | 6.0%      | 3.2%      | ...                    |
| Accommodation                                                                        | 1.8%      | 0.9%      | -5.8%     | -1.3%     | 2.1%      | ...                    |
| Food and beverage                                                                    | 8.9%      | 3.4%      | 2.0%      | -0.2%     | 0.9%      | ...                    |
| Recreation and entertainment                                                         | 7.1%      | 4.0%      | 2.7%      | 0.9%      | -0.2%     | ...                    |
| Travel services                                                                      | -1.9%     | -4.3%     | 1.8%      | -6.2%     | 4.4%      | ...                    |
| <b>ROOM REVENUE AT SELECT FIXED ROOF ACCOMMODATIONS <sup>s 18</sup></b>              |           |           |           |           |           |                        |
| Average Daily Room Rate                                                              | ..        | \$118     | \$122     | \$129     | \$139     | 7.0%                   |
| Revenue Per Available Room                                                           | ..        | \$80      | \$81      | \$86      | \$92      | 6.9%                   |
| <b>PRIVATE SHORT-TERM ACCOMMODATIONS <sup>t</sup></b>                                |           |           |           |           |           |                        |
| Revenue (\$000)                                                                      | ..        | \$308     | \$1,071   | \$2,777   | \$4,678   | 68.5%                  |
| Daily revenue per listing                                                            | ..        | ..        | \$25.32   | ..        | ..        | ...                    |
| <b>RESTAURANT RECEIPTS <sup>u</sup></b>                                              |           |           |           |           |           |                        |
| Food services and drinking places (\$000)                                            | \$67,606  | \$66,605  | \$67,072  | \$74,196  | \$77,085  | 3.9%                   |
| <b>RETAIL SALES <sup>v</sup></b>                                                     |           |           |           |           |           |                        |
| Total sales (\$000)                                                                  | \$663,034 | \$697,538 | \$751,087 | \$799,519 | \$837,450 | 4.7%                   |
| Food and beverage stores (\$000)                                                     | \$201,225 | \$209,691 | ..        | ..        | ..        | ...                    |
| <b>TOURISM EMPLOYMENT <sup>w</sup></b>                                               |           |           |           |           |           |                        |
| Number of jobs in tourism industries                                                 | ..        | 3,500     | ..        | ..        | ..        | ...                    |
| Average weekly hours worked per job                                                  | ..        | 31.4      | ..        | ..        | ..        | ...                    |
| Average hourly wage (full-time)                                                      | ..        | \$19.06   | ..        | ..        | ..        | ...                    |

**Sources:** <sup>r</sup> Canadian Tourism Research Institute, Tourism Sector Performance Monitor. | <sup>s</sup> CBRE Hotels. | <sup>t</sup> Statistics Canada, National Economic Accounts, special tabulations | <sup>u</sup> Statistics Canada, Table 21-10-0019-01. | <sup>v</sup> Statistics Canada, Table 20-10-0008-01. | <sup>w</sup> Statistics Canada, Provincial-Territorial Human Resource Module.

**Notes:** <sup>17</sup> All figures represent year-over-year growth; i.e. 2016 figures represent the growth in revenues from 2015 to 2016. Tourism sector revenues are revenues tourism businesses attributed to travellers by origin. Total includes revenues attributable to non-visitors (for example expenditures made by Yukoners in tourism businesses such as restaurants or attractions), but excludes revenues from vehicle fuel and vehicle repairs and parts. | <sup>18</sup> With reproduction and use of information subject to CBRE Disclaimer / Terms of Use as detailed at [www.cbre.ca](http://www.cbre.ca). Data only represents approximately 600 rooms in Yukon and should not be generalized to the whole accommodation market. Due to increases in CBRE inventory, 2017 and 2018 data is not directly comparable to previous periods.

## Key Tourism Indicators: Other Indicators

| OTHER INDICATORS                                      | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | Change<br>2017 to 2018 |
|-------------------------------------------------------|-------|-------|-------|-------|-------|-------|------------------------|
| <b>TRAVEL PRICE INDEX</b> <sup>x 19</sup>             | 2.01  | 1.87  | 1.05  | 1.67  | 4.02  | 4.19  | 0.17                   |
| <b>FUEL PRICES (CENTS/LITRE)</b> <sup>y</sup>         |       |       |       |       |       |       |                        |
| Whitehorse                                            | 1.03  | 1.10  | 112.3 | 109.0 | 117.4 | 135.0 | 15.0%                  |
| <b>EXCHANGE RATES (VALUE OF 100 CAD)</b> <sup>z</sup> |       |       |       |       |       |       |                        |
| United States dollar                                  | \$103 | \$110 | \$128 | \$132 | \$130 | \$129 | -0.4%                  |
| European Euro                                         | € 137 | € 147 | € 142 | € 147 | € 146 | € 153 | 4.8%                   |
| United Kingdom Pound                                  | £161  | £182  | £195  | £180  | £167  | £173  | 3.6%                   |
| <b>INDEX OF CONSUMER CONFIDENCE</b> <sup>aa</sup>     |       |       |       |       |       |       |                        |
| Canada                                                | ..    | 100.0 | 98.2  | 97.0  | 114.7 | 116.0 | 1.3                    |
| Ontario                                               | ..    | 100.0 | 102.8 | 99.4  | 109.4 | 107.1 | -2.3                   |
| Praries                                               | ..    | 100.0 | 66.0  | 58.0  | 76.9  | 78.6  | 1.7                    |
| British Columbia                                      | ..    | 100.0 | 116.1 | 115.4 | 129.9 | 130.9 | 1.0                    |

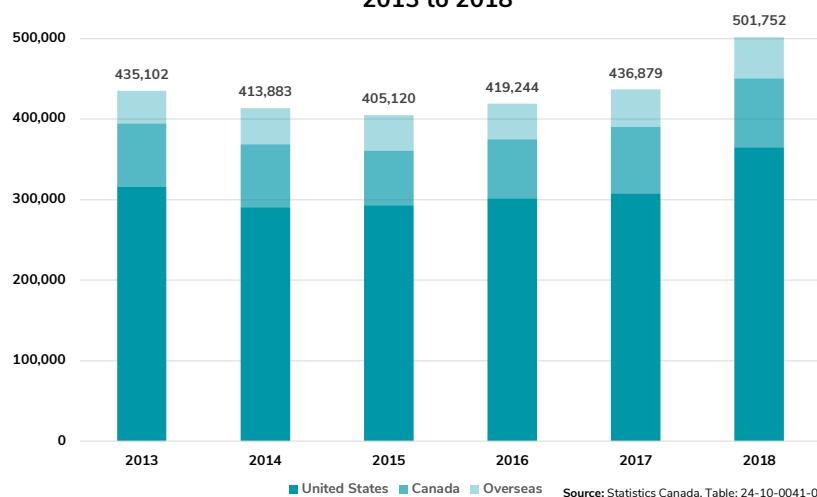
**Sources:** <sup>x</sup> Canadian Tourism Research Institute, Travel Market Outlooks. | <sup>y</sup> Government of Yukon, Department of Finance, Yukon Bureau of Statistics. | <sup>z</sup> Bank of Canada, Monthly Average Exchange Rates. | <sup>aa</sup> Conference Board of Canada, Monthly Consumer Confidence Index.

**Notes:** <sup>19</sup> Figures for 2018 are forecast, as produced in the Travel Markets Outlook, Autumn report. All other figures are estimates, as reported in the Travel Markets Outlook, spring report for the following reporting year; i.e. 2015 estimates are from the spring 2016 report. 2017 saw a significant jump in Travel Price Index above what was initially forecasted. This price inflation was mainly due to high gasoline prices, affecting the transportation industry.

# 2018 Year-End Report

## HIGHLIGHTS

International border crossings into Yukon  
2013 to 2018



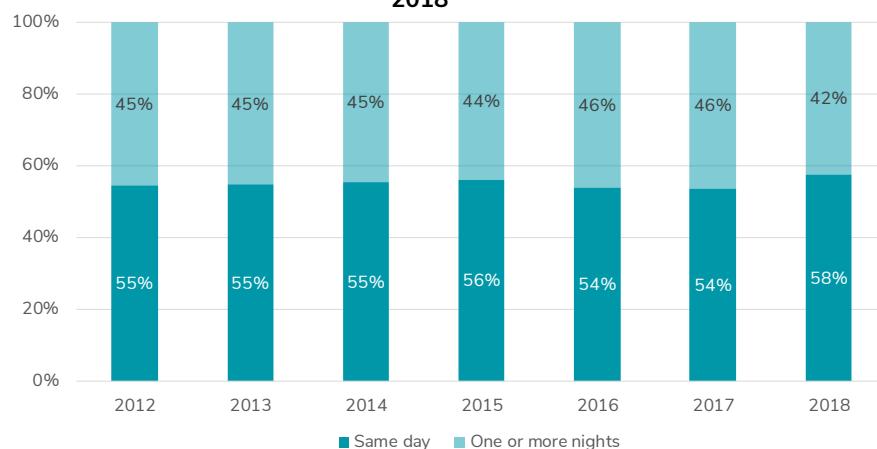
In 2018, over 500,000 people were cleared by Canadian Border Services Agency at a Yukon port of entry for entry into Canada. Overall, this is an increase of 15% (64,800 people) over 2017.

Between 2013 and 2018, the total number of border crossings increased nearly 88,000 people.

Of the total border crossings in 2018, 73% (365,239) were Americans, 17% (85,711) were Canadians (including Yukoners), and 10% (50,802) were from overseas.

See page 16 for detailed data.

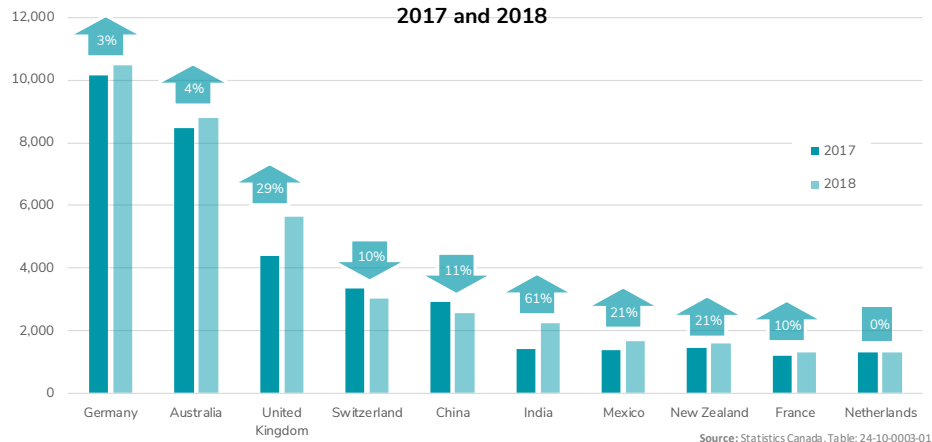
Border crossings by length of stay, excluding Canadians  
2018



Of the 156,513 people, excluding Canadians, who entered Yukon for one or more nights, 89% were American and 11% were from overseas.

Year-over-year, same day crossings increased 26% and crossings for one or more nights increased 10%.

International border crossings into Yukon,  
Top 10 countries, excluding United States and Canada  
2017 and 2018



Excluding Canadians and Americans, Germans had the highest number of overall border crossings into Yukon, increasing 3% in 2018 over 2017, to 10,487 people.

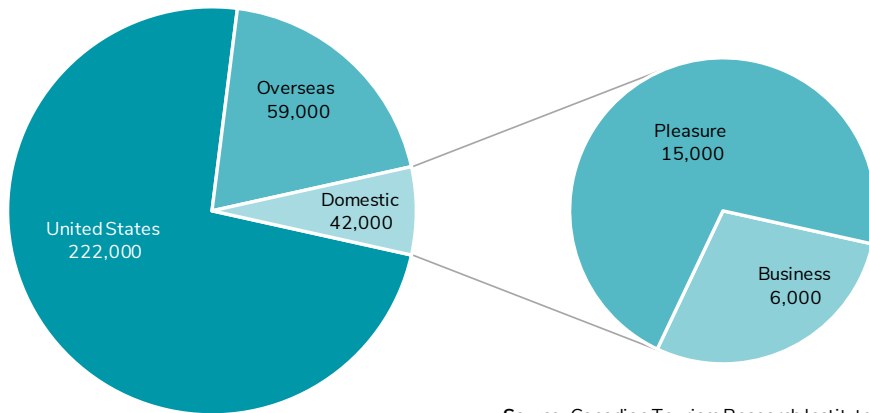
Overall, border crossings from Europe and Asia increased year-over-year, at nearly 26,200 and 10,800 people, respectively.

Border crossings from Oceania increased by a modest 5% year-over-year, and border crossings from South America by 8%, to 10,400 and 1,100 people, respectively.

See page 17 for detailed data.

# 2018 Year-End Report

Estimated overnight visitation to Yukon

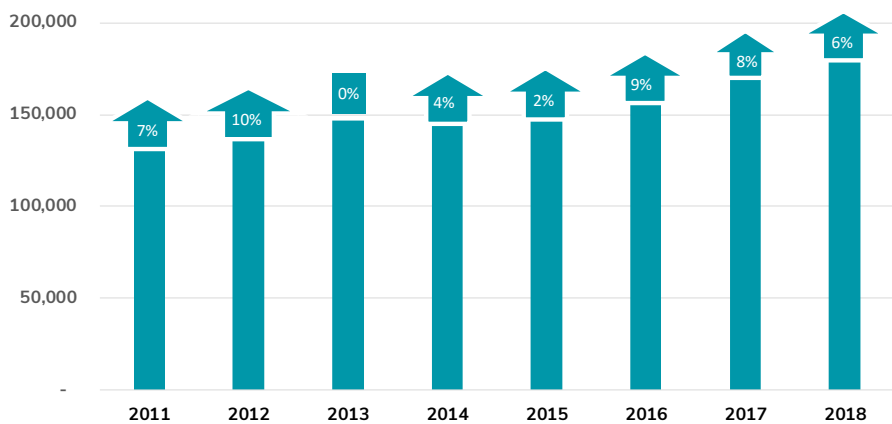


Source: Canadian Tourism Research Institute

## HIGHLIGHTS

- The Canadian Tourism Research Institute estimates that Yukon saw 323,000 overnight visitors in 2018 an increase of 4.8% over 2017.
- Overnight visitors from the United States made up the bulk of the total visitors, estimated at 222,000, an increase of 4.9% over 2017.
- The largest percentage in year-over-year growth was seen among overseas visitors to Yukon, which were estimated to have increased in volume by 5.4%, to 59,000 visitors in 2018.

Air passenger arrivals at Erik Neilson Whitehorse International Airport  
2011 to 2018

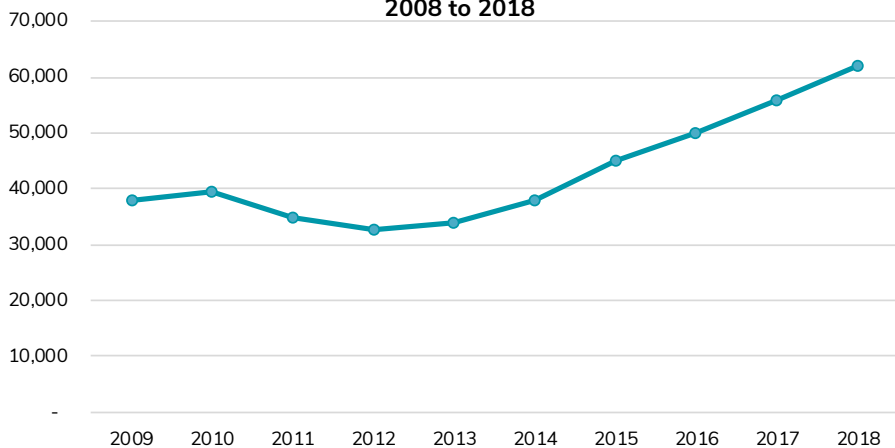


Source: Government of Yukon, HPW

- In 2018, over 194,000 people arrived at the Erik Neilson Whitehorse International Airport, an increase of 6% over 2017.
- Between 2011 and 2018, the total number of arrivals at the Whitehorse airport increased nearly 60,000 people. This represents a compound annual growth rate of 37% over the last seven years.
- Total passengers moving through the airport over the 2011 to 2018 period were also up more than 140,000 people. This represents a compound annual growth rate of 44% over the last seven years.

See page 18 for detailed data.

Non-residents camping in Yukon Government campgrounds,  
2008 to 2018

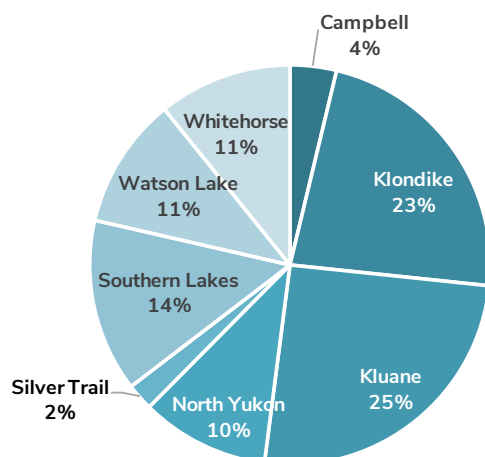


Source: Government of Yukon, Environment

- In 2018, nearly 61,900 non-residents camped at one of Yukon's 41 government campgrounds. This represents an increase of 11% over 2017.
- Compared to 2008, the number of non-residents camping at Yukon Government campgrounds has increased 70%.
- Of the total Yukon Government campground usage in 2018, more than twice as many non-residents (61,890) camped as residents (26,646); however, residents spent twice as many nights camping than non-residents.

# 2018 Year-End Report

## Non-resident campsite nights in Yukon Government campgrounds, by region, 2018

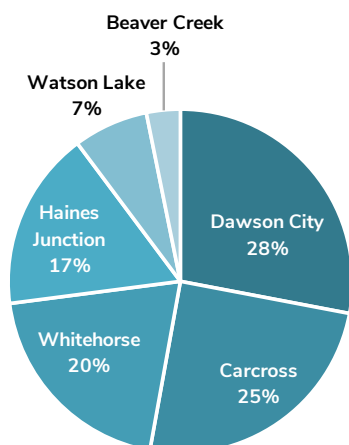


Source: Government of Yukon, Environment

## HIGHLIGHTS

- In total, non-residents spent more than 33,400 nights in 2018 in Yukon Government campgrounds, an increase of 14% over 2017.
- Of the total non-resident campsite nights, campgrounds in the Klondike, Kluane and Southern Lakes regions were the most frequently used, together representing nearly two thirds of all non-resident campsite nights in Yukon Government campgrounds.

## Yukon Visitor Information Centre Attendance May to September 2018

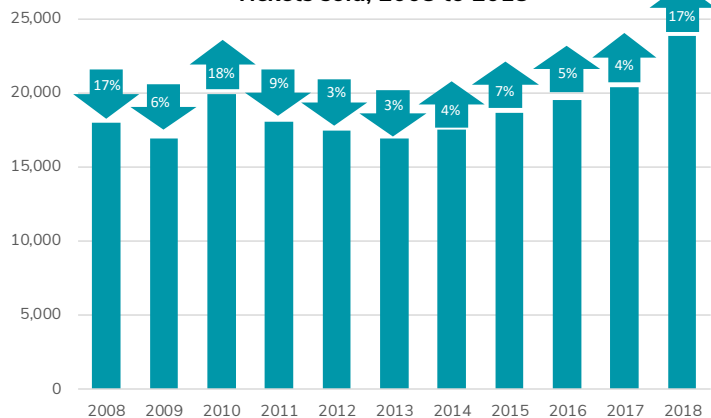


Source: Government of Yukon, Tourism and Culture

- Between May and September 2018, nearly 393,800 people went to one of Yukon's seven visitor information centres.
- Over the summer season, Dawson City saw the highest usage, followed by Carcross, Whitehorse and Haines Junction.
- The Whitehorse visitor information centre had around 80% of its total between May and September months. This proportion has remained relatively stable.

See page 19 for detailed data.

## Yukon Beringia Interpretive Centre, Tickets sold, 2008 to 2018



Source: Government of Yukon, Tourism and Culture

- In 2018, nearly 24,900 tickets were sold for the Yukon Beringia Interpretive Centre, a 17% increase over 2017.
- On average, over the last 10 years, approximately 18,900 tickets were sold for the center annually. Ticket sales in 2018 surpassed the 10 year average by 26%.

See page 20 for detailed data.

# 2018 Year-End Report

## HIGHLIGHTS

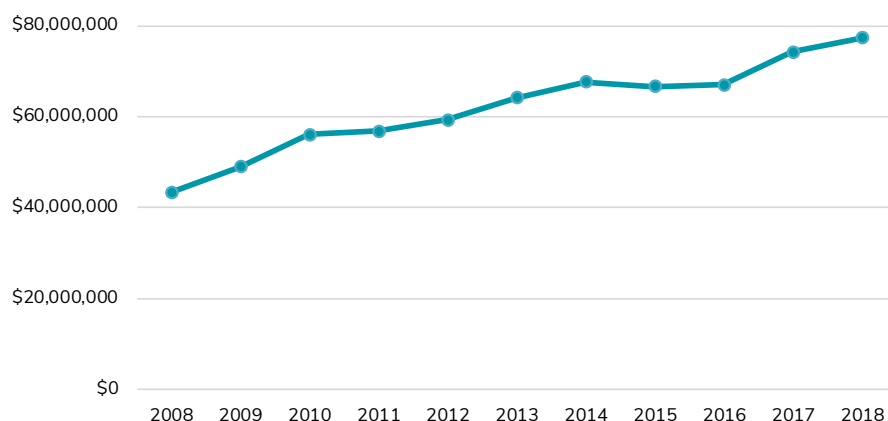
- Annual sales in food services and drinking places (restaurants) totaled \$77.3 million in Yukon in 2018, up 4.2% from 2017.
- Compared to 2008 (\$43.4 million), restaurant sales increased by \$34.0 million, or 78.4%.

See page 21 for detailed data.

- In 2018, retail sales for Yukon were \$833.5 million, an increase of 4% over 2017.
- Compared to 2008 (\$534.5 million), retail sales increased by \$296.8 million, or 59%.

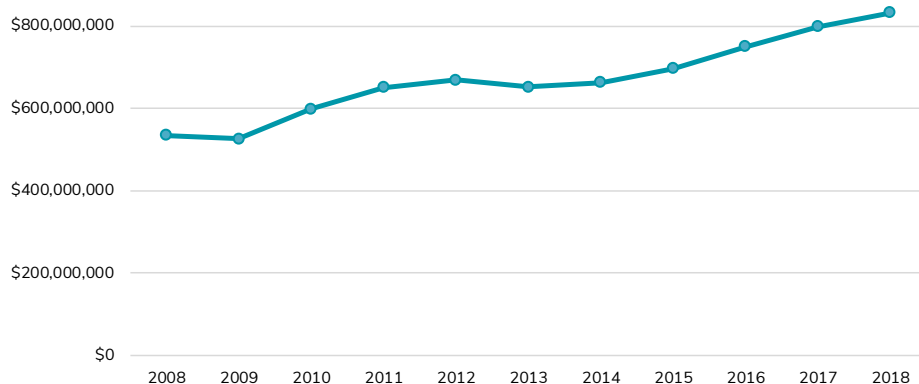
See page 21 for detailed data.

**Restaurant receipts  
2008 to 2018**



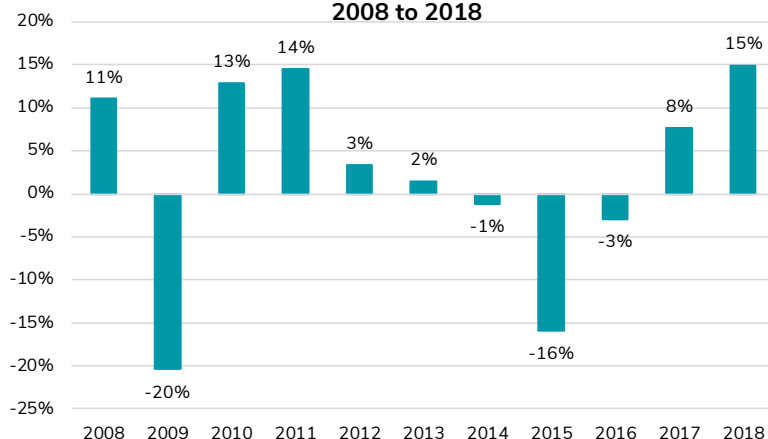
Source: Statistics Canada, Table: 21-10-0019-01

**Retail sales  
2008 to 2018**



Source: Statistics Canada, Table: 20-10-0008-01

**Percent change in average self-serve regular fuel prices, Whitehorse  
2008 to 2018**



Source: Government of Yukon, Finance

- In 2018, the average price of regular self-serve gasoline in Whitehorse was 135.0 cents per litre. This represents an increase of 17.6 cents per litre, or 15%, compared to the average price in 2017 (117.4 cents per litre).
- Comparing 2018 to 2008, the average cost of regular self-serve gasoline in Whitehorse increased 9.7 cents per litre, or 7.7%.

See page 21 for detailed data.

## International border crossings (into Yukon) by port of entry

|          | TOTAL              | BEAVER<br>CREEK | FRASER/<br>WHITEHORSE | DAWSON/<br>LITTLE GOLD | PLEASANT<br>CAMP | OLD CROW |
|----------|--------------------|-----------------|-----------------------|------------------------|------------------|----------|
|          | (total travellers) |                 |                       |                        |                  |          |
| 2018 DEC | 4,050              | 1,715           | 1,370                 | 0                      | 965              | 0        |
| NOV      | 4,443              | 2,309           | 1,208                 | 0                      | 926              | 0        |
| OCT      | 10,208             | 4,962           | 2,855                 | 2                      | 2,389            | 0        |
| SEP      | 64,009             | 12,808          | 45,535                | 1,748                  | 3,918            | 0        |
| AUG      | 116,465            | 17,804          | 85,684                | 6,394                  | 6,583            | 0        |
| JUL      | 118,339            | 17,876          | 86,018                | 7,072                  | 7,373            | 0        |
| JUN      | 102,477            | 12,785          | 77,758                | 5,707                  | 6,225            | 2        |
| MAY      | 57,381             | 6,688           | 46,157                | 813                    | 3,721            | 2        |
| APR      | 8,970              | 3,379           | 4,065                 | 0                      | 1,520            | 6        |
| MAR      | 6,501              | 2,601           | 2,828                 | 0                      | 1,072            | 0        |
| FEB      | 3,439              | 1,624           | 1,034                 | 46                     | 735              | 0        |
| JAN      | 3,740              | 1,779           | 1,073                 | 0                      | 888              | 0        |
| 2017 DEC | 3,819              | 1,751           | 1,369                 | 0                      | 699              | 0        |
| NOV      | 4,502              | 2,398           | 1,119                 | 0                      | 985              | 0        |
| OCT      | 10,131             | 5,095           | 2,632                 | 2                      | 2,402            | 0        |
| SEP      | 55,756             | 12,081          | 37,532                | 2,198                  | 3,944            | 1        |
| AUG      | 101,489            | 16,977          | 71,050                | 6,758                  | 6,704            | 0        |
| JUL      | 102,058            | 18,523          | 69,543                | 6,589                  | 7,400            | 3        |
| JUN      | 88,131             | 12,591          | 64,789                | 5,459                  | 5,292            | 0        |
| MAY      | 46,634             | 6,722           | 35,120                | 844                    | 3,947            | 1        |
| APR      | 10,203             | 2,907           | 5,205                 | 0                      | 2,091            | 0        |
| MAR      | 5,014              | 1,802           | 2,202                 | 4                      | 1,000            | 6        |
| FEB      | 3,411              | 1,254           | 1,317                 | 13                     | 827              | 0        |
| JAN      | 3,406              | 1,308           | 1,085                 | 0                      | 1,013            | 0        |
| 2018     | 500,022            | 86,330          | 355,585               | 21,782                 | 36,315           | 10       |
| 2017     | 434,554            | 83,409          | 292,963               | 21,867                 | 36,304           | 11       |
| 2016     | 419,244            | 72,290          | 287,252               | 21,483                 | 38,213           | 6        |
| 2015     | 405,120            | 63,863          | 285,324               | 21,315                 | 34,596           | 22       |
| 2014     | 413,886            | 64,947          | 299,542               | 19,618                 | 29,761           | 18       |

**Source:** Statistics Canada, Table: 24-10-0041-01

**Notes:** Yukon total is the sum of Canada Border Services Agency ports of entry into Yukon. Total excludes other travellers (immigrants and former residents, non-resident and Canadian crew).

Excludes travellers entering Yukon by land via British Columbia on the South Alaska and Stewart-Cassier Highways, the Northwest Territories on the Dempster Highway, or on domestic flights.

## International border crossings (into Yukon) by origin

|          | TOTAL   | UNITED STATES      | CANADA | OVERSEAS |
|----------|---------|--------------------|--------|----------|
|          |         | (total travellers) |        |          |
| 2018 DEC | 4,054   | 2,686              | 1,305  | 63       |
| NOV      | 4,449   | 3,102              | 1,277  | 70       |
| OCT      | 10,217  | 7,034              | 2,884  | 299      |
| SEP      | 64,080  | 44,699             | 11,021 | 8,360    |
| AUG      | 116,759 | 87,217             | 17,407 | 12,135   |
| JUL      | 119,066 | 89,123             | 18,888 | 11,055   |
| JUN      | 103,039 | 78,292             | 14,288 | 10,459   |
| MAY      | 57,456  | 39,895             | 9,729  | 7,832    |
| APR      | 8,980   | 4,779              | 3,954  | 247      |
| MAR      | 6,504   | 3,799              | 2,548  | 157      |
| FEB      | 3,441   | 2,195              | 1,171  | 75       |
| JAN      | 3,743   | 2,454              | 1,239  | 50       |
| 2017 DEC | 3,820   | 2,427              | 1,360  | 33       |
| NOV      | 4,503   | 3,153              | 1,278  | 72       |
| OCT      | 10,133  | 6,754              | 3,109  | 270      |
| SEP      | 55,818  | 38,160             | 9,657  | 8,001    |
| AUG      | 101,836 | 73,652             | 17,142 | 11,042   |
| JUL      | 102,977 | 74,591             | 17,878 | 10,508   |
| JUN      | 88,967  | 66,282             | 12,647 | 10,038   |
| MAY      | 46,780  | 31,145             | 9,535  | 6,100    |
| APR      | 10,211  | 4,852              | 5,081  | 278      |
| MAR      | 5,014   | 3,017              | 1,821  | 176      |
| FEB      | 3,413   | 1,964              | 1,351  | 98       |
| JAN      | 3,407   | 2,102              | 1,251  | 54       |
| 2018     | 501,752 | 365,239            | 85,711 | 50,802   |
| 2017     | 436,879 | 308,099            | 82,110 | 46,670   |
| 2016     | 419,244 | 301,676            | 73,505 | 44,063   |
| 2015     | 405,120 | 292,962            | 67,906 | 44,252   |
| 2014     | 413,886 | 290,428            | 78,223 | 45,232   |

**Source:** Statistics Canada, Table: 24-10-0041-01

**Notes:** Yukon total is the sum of Canada Border Services Agency ports of entry into Yukon. Total excludes other travellers (immigrants and former residents, non-resident and Canadian crew). United States is the sum of United States residents entering Canada. Canadians includes Canadian residents returning from the U.S. and Canadian residents returning from countries other than the U.S. Overseas includes residents of countries other than the U.S. entering Canada.

Excludes travellers entering Yukon by land via British Columbia on the South Alaska or Stewart-Cassier Highways, the Northwest Territories on the Dempster Highway, or on domestic flights.

## International border crossings (into Yukon) Top 10 countries, excluding Canada and United States

|          | GERMANY            | AUSTRALIA | UNITED<br>KINGDOM | SWITZERLAND | CHINA | NEW<br>ZEALAND | INDIA | MEXICO | FRANCE | NETHERLANDS |
|----------|--------------------|-----------|-------------------|-------------|-------|----------------|-------|--------|--------|-------------|
|          | (total travellers) |           |                   |             |       |                |       |        |        |             |
| 2018 DEC | 7                  | 8         | 8                 | 0           | 16    | 0              | 4     | 0      | 10     | 0           |
| NOV      | 5                  | 6         | 5                 | 4           | 6     | 3              | 0     | 1      | 6      | 1           |
| OCT      | 55                 | 27        | 14                | 16          | 38    | 16             | 11    | 6      | 22     | 6           |
| SEP      | 1,852              | 1,660     | 1,123             | 512         | 328   | 81             | 247   | 225    | 164    | 157         |
| AUG      | 2,974              | 1,784     | 952               | 841         | 824   | 527            | 435   | 287    | 298    | 375         |
| JUL      | 2,706              | 1,505     | 1,062             | 885         | 497   | 516            | 455   | 460    | 339    | 320         |
| JUN      | 2,143              | 1,762     | 1,189             | 574         | 415   | 688            | 218   | 408    | 311    | 277         |
| MAY      | 662                | 1,996     | 1,252             | 145         | 433   | 415            | 301   | 202    | 92     | 141         |
| APR      | 27                 | 26        | 20                | 14          | 3     | 1              | 4     | 4      | 36     | 15          |
| MAR      | 27                 | 8         | 17                | 19          | 10    | 0              | 5     | 5      | 16     | 7           |
| FEB      | 23                 | 9         | 2                 | 0           | 1     | 0              | 0     | 3      | 9      | 3           |
| JAN      | 6                  | 5         | 2                 | 3           | 0     | 1              | 0     | 0      | 13     | 0           |
| 2017 DEC | 2                  | 2         | 0                 | 0           | 4     | 0              | 4     | 0      | 10     | 1           |
| NOV      | 21                 | 1         | 7                 | 4           | 8     | 4              | 6     | 0      | 3      | 0           |
| OCT      | 45                 | 20        | 23                | 22          | 29    | 4              | 9     | 4      | 40     | 6           |
| SEP      | 1,682              | 1,604     | 993               | 515         | 469   | 206            | 209   | 211    | 163    | 226         |
| AUG      | 2,817              | 1,511     | 761               | 932         | 824   | 309            | 354   | 310    | 289    | 313         |
| JUL      | 2,564              | 1,409     | 759               | 1,035       | 459   | 363            | 517   | 358    | 275    | 342         |
| JUN      | 2,220              | 2,210     | 1,116             | 554         | 440   | 329            | 155   | 335    | 200    | 294         |
| MAY      | 682                | 1,689     | 696               | 192         | 658   | 178            | 129   | 224    | 107    | 107         |
| APR      | 39                 | 9         | 12                | 42          | 0     | 3              | 2     | 6      | 62     | 5           |
| MAR      | 28                 | 8         | 7                 | 20          | 2     | 0              | 1     | 6      | 21     | 2           |
| FEB      | 26                 | 7         | 8                 | 18          | 0     | 0              | 3     | 0      | 10     | 1           |
| JAN      | 12                 | 2         | 7                 | 0           | 7     | 0              | 2     | 2      | 13     | 0           |
| 2018     | 10,487             | 8,796     | 5,646             | 3,013       | 2,571 | 2,248          | 1,680 | 1,601  | 1,316  | 1,302       |
| 2017     | 10,138             | 8,472     | 4,389             | 3,334       | 2,900 | 1,396          | 1,391 | 1,456  | 1,193  | 1,297       |
| 2016     | 9,896              | 7,328     | 4,079             | 3,145       | 3,428 | 1,253          | 1,547 | 722    | 1,551  | 1,166       |
| 2015     | 9,479              | 7,754     | 4,179             | 2,807       | 2,995 | 1,253          | 1,462 | 995    | 1,247  | 1,310       |
| 2014     | 9,110              | 9,026     | 4,533             | 3,342       | 2,830 | 1,372          | 1,348 | 969    | 1,462  | 1,372       |

**Source:** Statistics Canada, Table: 24-10-0003-01.

**Notes:** Total includes other travellers (immigrants and former residents, non-resident and Canadian crew).

Excludes travellers entering Yukon by land via British Columbia on the South Alaska or Stewart-Cassier Highways, the Northwest Territories on the Dempster Highway, or on domestic flights.

## Air passenger movements at Erik Neilson Whitehorse International Airport

|          | TOTAL              | ARRIVALS | DEPARTURES |
|----------|--------------------|----------|------------|
|          | (total passengers) |          |            |
| 2018 DEC | 30,124             | 14,790   | 15,334     |
| NOV      | 27,383             | 13,547   | 13,836     |
| OCT      | 30,028             | 14,419   | 15,609     |
| SEP      | 53,298             | 17,938   | 20,027     |
| AUG      | 48,373             | 23,730   | 24,643     |
| JUL      | 46,969             | 23,677   | 23,292     |
| JUN      | 37,439             | 19,415   | 18,024     |
| MAY      | 29,272             | 14,067   | 15,205     |
| APR      | 25,888             | 13,341   | 12,547     |
| MAR      | 29,100             | 14,156   | 14,944     |
| FEB      | 25,259             | 12,848   | 12,411     |
| JAN      | 24,812             | 12,195   | 12,617     |
| 2017 DEC | 28,153             | 14,036   | 14,117     |
| NOV      | 24,170             | 11,837   | 12,333     |
| OCT      | 27,717             | 13,266   | 14,451     |
| SEP      | 43,383             | 16,756   | 18,597     |
| AUG      | 45,252             | 22,240   | 23,012     |
| JUL      | 35,353             | 21,796   | 21,587     |
| JUN      | 35,692             | 18,549   | 17,143     |
| MAY      | 26,352             | 13,924   | 12,418     |
| APR      | 24,999             | 12,924   | 12,075     |
| MAR      | 28,881             | 14,135   | 14,746     |
| FEB      | 22,979             | 11,532   | 11,447     |
| JAN      | 23,171             | 11,461   | 11,710     |
| 2018     | 392,612            | 194,123  | 198,489    |
| 2017     | 366,102            | 182,466  | 183,636    |
| 2016     | 341,028            | 169,448  | 171,580    |
| 2015     | 313,613            | 156,018  | 157,595    |
| 2014     | 311,168            | 153,353  | 157,815    |

**Source:** Government of Yukon, Department of Highways and Public Works, Aviation Branch.

**Notes:** Includes business, pleasure, and local air passenger movements. Includes Yukoners.

## Yukon Visitor Information Centre attendance

|          | TOTAL                | WHITEHORSE | BEAVER<br>CREEK | CARCROSS | DAWSON<br>CITY | HAINES<br>JUNCTION | WATSON<br>LAKE | AIRPORT |
|----------|----------------------|------------|-----------------|----------|----------------|--------------------|----------------|---------|
|          | (estimated visitors) |            |                 |          |                |                    |                |         |
| 2018 DEC | 2,636                | 2,636      | ..              | ..       | ..             | ..                 | ..             | ..      |
| NOV      | 2,915                | 2,915      | ..              | ..       | ..             | ..                 | ..             | ..      |
| OCT      | 3,280                | 3,280      | ..              | ..       | ..             | ..                 | ..             | ..      |
| SEP      | 49,010               | 10,305     | 1,113           | 15,425   | 9,665          | 9,455              | 3,047          | 144     |
| AUG      | 104,586              | 20,025     | 3,110           | 26,234   | 30,227         | 18,251             | 6,739          | 252     |
| JUL      | 115,500              | 21,681     | 4,083           | 26,482   | 37,160         | 18,021             | 8,061          | 36      |
| JUN      | 88,664               | 19,378     | 3,267           | 17,445   | 26,970         | 14,742             | 6,862          | ..      |
| MAY      | 36,000               | 7,742      | 928             | 12,275   | 6,202          | 5,880              | 2,973          | ..      |
| APR      | 2,739                | 2,739      | ..              | ..       | ..             | ..                 | ..             | ..      |
| MAR      | 2,800                | 2,800      | ..              | ..       | ..             | ..                 | ..             | ..      |
| FEB      | 3,154                | 3,154      | ..              | ..       | ..             | ..                 | ..             | ..      |
| JAN      | 2,836                | 2,836      | ..              | ..       | ..             | ..                 | ..             | ..      |
| 2017 DEC | 2,548                | 2,548      | ..              | ..       | ..             | ..                 | ..             | ..      |
| NOV      | 2,501                | 2,501      | ..              | ..       | ..             | ..                 | ..             | ..      |
| OCT      | 3,116                | 3,116      | ..              | ..       | ..             | ..                 | ..             | ..      |
| SEP      | 48,081               | 11,818     | 1,198           | 10,714   | 10,914         | 10,425             | 3,012          | ..      |
| AUG      | 100,916              | 20,171     | 3,390           | 20,699   | 31,138         | 18,649             | 6,641          | 228     |
| JUL      | 111,820              | 21,734     | 3,855           | 21,933   | 36,069         | 19,412             | 8,456          | 361     |
| JUN      | 89,020               | 21,012     | 2,883           | 19,661   | 28,008         | 10,773             | 6,486          | 197     |
| MAY      | 33,008               | 8,841      | 835             | 11,657   | 6,884          | 2,409              | 2,382          | ..      |
| APR      | 2,677                | 2,677      | ..              | ..       | ..             | ..                 | ..             | ..      |
| MAR      | 2,965                | 2,965      | ..              | ..       | ..             | ..                 | ..             | ..      |
| FEB      | 3,016                | 3,016      | ..              | ..       | ..             | ..                 | ..             | ..      |
| JAN      | 3,127                | 3,127      | ..              | ..       | ..             | ..                 | ..             | ..      |
| 2018     | 414,120              | 99,491     | 12,501          | 97,861   | 110,224        | 66,349             | 27,682         | 432     |
| 2017     | 402,795              | 103,526    | 12,161          | 84,664   | 113,013        | 61,668             | 26,977         | 786     |
| 2016     | 324,965              | 95,041     | 11,531          | 91,228   | 71,833         | 25,384             | 27,509         | 2,439   |
| 2015     | 252,349              | 88,400     | 12,866          | 64,256   | 37,569         | 22,074             | 23,742         | 3,442   |
| 2014     | 246,335              | 76,322     | 12,099          | 76,958   | 29,544         | 22,585             | 21,776         | 7,051   |

**Source:** Government of Yukon, Tourism and Culture, Visitor Services Unit.

**Notes:** In July 2016, the Dawson City VIC moved from counting guestbook signatures to using electronic door counters to estimate visitors to the centre. Haines Junction VIC moved to electronic door counters in June 2017. Given this change in methodology, year-over-year comparisons should not be made.

## Yukon Beringia Interpretive Centre

|          | TOTAL<br>(tickets sold) |
|----------|-------------------------|
| 2018 DEC | 1,309                   |
| NOV      | 1,475                   |
| OCT      | 1,170                   |
| SEP      | 1,808                   |
| AUG      | 4,065                   |
| JUL      | 4,745                   |
| JUN      | 3,519                   |
| MAY      | 1,347                   |
| APR      | 1,303                   |
| MAR      | 1,670                   |
| FEB      | 814                     |
| JAN      | 673                     |
| 2017 DEC | 978                     |
| NOV      | 1,223                   |
| OCT      | 1,213                   |
| SEP      | 1,804                   |
| AUG      | 3,132                   |
| JUL      | 4,760                   |
| JUN      | 3,573                   |
| MAY      | 1,372                   |
| APR      | 1,560                   |
| MAR      | 821                     |
| FEB      | 815                     |
| JAN      | 410                     |
| 2018     | 23,898                  |
| 2017     | 21,661                  |
| 2016     | 19,556                  |
| 2015     | 18,705                  |
| 2014     | 17,528                  |

**Source:** Government of Yukon, Department of Tourism and Culture, Museums Unit.

## Accommodation trends

|          | OCCUPANCY RATE | AVERAGE DAILY ROOM RATE | REVENUE PER AVAIL. ROOM |
|----------|----------------|-------------------------|-------------------------|
| 2018 DEC | 43.9%          | \$115                   | \$50                    |
| NOV      | 54.5%          | \$130                   | \$71                    |
| OCT      | 55.1%          | \$135                   | \$74                    |
| SEP      | 78.7%          | \$157                   | \$124                   |
| AUG      | 91.1%          | \$157                   | \$143                   |
| JUL      | 91.8%          | \$159                   | \$146                   |
| JUN      | 91.0%          | \$156                   | \$142                   |
| MAY      | 55.2%          | \$154                   | \$85                    |
| APR      | 49.7%          | \$132                   | \$65                    |
| MAR      | 57.6%          | \$127                   | \$73                    |
| FEB      | 61.4%          | \$121                   | \$74                    |
| JAN      | 43.2%          | \$121                   | \$52                    |
| 2017 DEC | 41.2%          | \$119                   | \$49                    |
| NOV      | 56.8%          | \$123                   | \$70                    |
| OCT      | 56.2%          | \$127                   | \$71                    |
| SEP      | 81.5%          | \$144                   | \$117                   |
| AUG      | 88.4%          | \$144                   | \$127                   |
| JUL      | 90.9%          | \$147                   | \$134                   |
| JUN      | 86.0%          | \$145                   | \$125                   |
| MAY      | 58.3%          | \$142                   | \$83                    |
| APR      | 52.7%          | \$116                   | \$61                    |
| MAR      | 59.7%          | \$118                   | \$70                    |
| FEB      | 59.6%          | \$115                   | \$69                    |
| JAN      | 46.2%          | \$113                   | \$52                    |
| 2018     | 64.4%          | \$139                   | \$92                    |
| 2017     | 64.8%          | \$129                   | \$86                    |
| 2016     | 65.2%          | \$122                   | \$81                    |
| 2015     | 66.5%          | \$118                   | \$80                    |
| 2014     | 68.3%          | ..                      | ..                      |

**Source:** CBRE Hotels. Trends in the Canadian Hotel Industry National Market Report.

**Notes:** reproduction and use of information subject to CBRE Disclaimer / Terms of Use as detailed at [www.cbre.ca](http://www.cbre.ca). Users of this information are advised that CBRE Hotels does not represent the information contained herein to be definitive or all-inclusive. CBRE Hotels believes the information to be reliable, but is not responsible for errors or omissions.

Due to increases in CBRE inventory, 2017 and 2018 data is not directly comparable to previous periods.

Figures represent approximately 600 rooms in Yukon and should not be generalized to the whole accommodation market. Figures are presented as an indicator only.

## Restaurant receipts

|          | TOTAL<br>(\$000) |
|----------|------------------|
| 2018 DEC | 5,875            |
| NOV      | 6,036            |
| OCT      | 5,943            |
| SEP      | 7,519            |
| AUG      | 8,803            |
| JUL      | 8,889            |
| JUN      | 8,188            |
| MAY      | 6,375            |
| APR      | 5,426            |
| MAR      | 5,214            |
| FEB      | 4,548            |
| JAN      | 4,530            |
| 2017 DEC | 5,523            |
| NOV      | 5,265            |
| OCT      | 5,195            |
| SEP      | 6,474            |
| AUG      | 7,983            |
| JUL      | 8,640            |
| JUN      | 8,348            |
| MAY      | 6,438            |
| APR      | 5,542            |
| MAR      | 5,480            |
| FEB      | 4,927            |
| JAN      | 4,381            |
| 2018     | 77,346           |
| 2017     | 74,196           |
| 2016     | 67,072           |
| 2015     | 66,605           |
| 2014     | 67,606           |

Source: Statistics Canada,  
Table 21-10-0019-01.

## Self-serve fuel prices Whitehorse

|          | REGULAR | PREMIUM<br>(cents/litre) | DIESEL |
|----------|---------|--------------------------|--------|
| 2018 DEC | 124.0   | 136.3                    | 138.3  |
| NOV      | 141.9   | 152.3                    | 139.7  |
| OCT      | 143.6   | 153.2                    | 138.3  |
| SEP      | 143.5   | 153.7                    | 137.6  |
| AUG      | 143.7   | 153.3                    | 136.6  |
| JUL      | 143.9   | 153.7                    | 135.9  |
| JUN      | 144.0   | 153.2                    | 136.5  |
| MAY      | 141.6   | 150.1                    | 135.5  |
| APR      | 129.5   | 137.7                    | 130.8  |
| MAR      | 123.4   | 132.8                    | 130.1  |
| FEB      | 120.1   | 129.4                    | 130.2  |
| JAN      | 120.3   | 130.0                    | 127.8  |
| 2017 DEC | 122.6   | 122.6                    | 124.8  |
| NOV      | 129.3   | 137.3                    | 124.8  |
| OCT      | 112.4   | 122.4                    | 117.7  |
| SEP      | 115.3   | 124.7                    | 112.7  |
| AUG      | 110.2   | 119.4                    | 111.4  |
| JUL      | 111.2   | 121.7                    | 112.3  |
| JUN      | 114.5   | 124.1                    | 114.9  |
| MAY      | 116.5   | 125.3                    | 115.3  |
| APR      | 118.6   | 127.1                    | 115.2  |
| MAR      | 119.4   | 127.6                    | 115.9  |
| FEB      | 119.2   | 127.4                    | 117.7  |
| JAN      | 119.4   | 127.9                    | 115.1  |
| 2018     | 135.0   | 144.6                    | 134.8  |
| 2017     | 117.4   | 126.4                    | 116.5  |
| 2016     | 109.2   | 118.5                    | 106.9  |
| 2015     | 112.1   | 120.1                    | 123.0  |
| 2014     | 133.6   | 143.3                    | 146.1  |

Source: Government of Yukon, Department of Finance,  
Yukon Bureau of Statistics.

## Exchange rates

|                      | UNITED STATES<br>DOLLAR | EUROPEAN<br>EURO | UNITED KINGDOM<br>POUND | CHINESE<br>RENMINBI | AUSTRALIAN<br>DOLLAR |
|----------------------|-------------------------|------------------|-------------------------|---------------------|----------------------|
| (VALUE OF \$100 CAD) |                         |                  |                         |                     |                      |
| 2018 DEC             | \$134                   | € 153            | £170                    | ¥19                 | \$96                 |
| NOV                  | \$132                   | € 150            | £170                    | ¥19                 | \$96                 |
| OCT                  | \$130                   | € 149            | £169                    | ¥19                 | \$93                 |
| SEP                  | \$130                   | € 152            | £170                    | ¥19                 | \$94                 |
| AUG                  | \$130                   | € 151            | £168                    | ¥19                 | \$96                 |
| JUL                  | \$131                   | € 153            | £173                    | ¥20                 | \$97                 |
| JUN                  | \$131                   | € 153            | £174                    | ¥20                 | \$98                 |
| MAY                  | \$129                   | € 152            | £173                    | ¥20                 | \$97                 |
| APR                  | \$127                   | € 156            | £179                    | ¥20                 | \$98                 |
| MAR                  | \$129                   | € 160            | £181                    | ¥20                 | \$100                |
| FEB                  | \$126                   | € 155            | £176                    | ¥19                 | \$99                 |
| JAN                  | \$124                   | € 152            | £172                    | ¥19                 | \$99                 |
| 2017 DEC             | \$128                   | € 151            | £164                    | ¥19                 | \$98                 |
| NOV                  | \$128                   | € 150            | £171                    | ¥19                 | \$97                 |
| OCT                  | \$126                   | € 148            | £169                    | ¥19                 | \$98                 |
| SEP                  | \$123                   | € 148            | £166                    | ¥19                 | \$97                 |
| AUG                  | \$126                   | € 149            | £163                    | ¥19                 | \$100                |
| JUL                  | \$127                   | € 146            | £165                    | ¥19                 | \$99                 |
| JUN                  | \$133                   | € 149            | £170                    | ¥20                 | \$101                |
| MAY                  | \$136                   | € 150            | £176                    | ¥20                 | \$101                |
| APR                  | \$134                   | € 144            | £170                    | ¥20                 | \$101                |
| MAR                  | \$134                   | € 143            | £165                    | ¥19                 | \$102                |
| FEB                  | \$131                   | € 140            | £164                    | ¥19                 | \$100                |
| JAN                  | \$132                   | € 140            | £163                    | ¥19                 | \$98                 |
| 2018                 | \$133                   | € 147            | £180                    | ¥20                 | \$98                 |
| 2017                 | \$130                   | € 146            | £167                    | ¥19                 | \$99                 |
| 2016                 | \$132                   | € 147            | £180                    | ¥20                 | \$99                 |
| 2015                 | \$128                   | € 142            | £195                    | ¥20                 | \$96                 |
| 2014                 | \$110                   | € 147            | £182                    | ¥18                 | \$100                |

**Source:** Bank of Canada.

**Notes:** Average of exchange rates based on market rates in terms of United States dollars, converted into Canadian dollars at noon EST.

## Index of Consumer Confidence

|          | CANADA       | ONTARIO | PRAIRIES | BRITISH COLUMBIA |
|----------|--------------|---------|----------|------------------|
|          | (2014 = 100) |         |          |                  |
| 2018 DEC | 103.0        | 90.4    | 61.6     | 137.9            |
| NOV      | 114.2        | 106.8   | 78.1     | 135.0            |
| OCT      | 119.6        | 112.9   | 77.8     | 140.0            |
| SEP      | 115.3        | 106.6   | 76.4     | 129.0            |
| AUG      | 117.9        | 106.9   | 82.5     | 120.0            |
| JUL      | 116.2        | 102.8   | 80.1     | 132.4            |
| JUN      | 116.3        | 109.1   | 79.8     | 123.2            |
| MAY      | 120.8        | 111.1   | 83.3     | 135.4            |
| APR      | 118.1        | 105.7   | 89.8     | 119.2            |
| MAR      | 117.1        | 111.4   | 80.0     | 133.3            |
| FEB      | 112.0        | 108.1   | 71.2     | 114.9            |
| JAN      | 121.8        | 113.3   | 82.0     | 150.7            |
| 2017 DEC | 128.3        | 123.5   | 86.5     | 157.4            |
| NOV      | 121.1        | 110.5   | 83.6     | 144.8            |
| OCT      | 116.6        | 112.2   | 78.3     | 134.7            |
| SEP      | 112.4        | 112.5   | 76.7     | 107.6            |
| AUG      | 121.7        | 118.5   | 80.1     | 136.0            |
| JUL      | 113.6        | 113.4   | 73.8     | 118.0            |
| JUN      | 111.5        | 100.6   | 77.5     | 131.0            |
| MAY      | 111.5        | 102.4   | 76.5     | 136.2            |
| APR      | 109.4        | 106.2   | 73.3     | 113.5            |
| MAR      | 111.7        | 104.1   | 78.7     | 128.7            |
| FEB      | 110.6        | 109.4   | 72.7     | 126.4            |
| JAN      | 107.7        | 98.9    | 65.4     | 124.1            |
| 2018     | 116.0        | 107.1   | 78.6     | 130.9            |
| 2017     | 114.7        | 109.4   | 76.9     | 129.9            |
| 2016     | 97.0         | 99.4    | 58.0     | 115.4            |
| 2015     | 97.0         | 99.4    | 58.0     | 115.4            |
| 2014     | 100.0        | 100.0   | 100.0    | 100.0            |

**Source:** Conference Board of Canada.

**Notes:** The index of consumer confidence is a survey of Canadian households which measure consumers' levels of optimism regarding current economic trends. It summarizes attitudinal questions on employment prospects, financial position (current and expected), and whether or not it is a good time to make a major purchase.