

YUKON 2000

ORGANIZATION AND APPROACH

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## 1. INTRODUCTION

The purpose of this briefing note is to provide the outline and schedule of YUKON 2000 for the next six months.

A three part approach is proposed that includes:

1. Sectoral Reviews
2. Linkage Studies
3. Community Consultation

In developing this process it has proved useful to identify and clarify a number of assumptions that underlie YUKON 2000. These assumptions are described in Section 2. Comments on each of the three components are provided in Section 3 to 5. Section 6 provides a comment on the Fall Conference and the overall schedule is described in Section F.

## 2. ASSUMPTIONS

### 1. Scope

YUKON 2000 is to be considered a comprehensive economic development strategy. While the primary focus is on economic issues, related social concerns will also be identified and dealt with as appropriate.

### 2. General Purpose

The general purpose is to create an overall "umbrella" for all aspects of economic planning. The exercise is intended as non-partisan. The focus of YUKON 2000 is on long term Yukon goals.

### 3. YTG Coordination

All YTG Policy and Planning initiatives related to economic development are to be integrated/coordinated with YUKON 2000.

### 4. Ongoing Process

The ultimate end of the exercise is an ongoing open planning process, not just a set of reports. The process and public involvement will continue beyond the draft final report.

### 5. Public Participation

Public participation is essential to all aspects of the exercise.

6. Products of YUKON 2000

The following products are envisioned:

- a. Pre-Faro Workshop Discussion Paper;
- b. Public Discussion Paper;
- c. Pre-Fall Conference package to include:
  - sectoral reviews; and
  - introductory papers on linkage studies;
- d. Reports on the Sectoral Reviews;
- e. Reports on the Linkage Studies;
- f. Report on the Community Consultation;
- g. DRAFT STRATEGY REPORT.

7. Unanticipated Consequences

There will be unanticipated consequences to any action of YUKON 2000.

8. Link to Land Claims

Economic planning will be conducted taking into consideration the ongoing land claims process.

9. Time Frame

Initial Draft Strategy by Spring 1987.

### 3. SECTORAL REVIEWS

Sectoral studies will be conducted in the following eleven areas:

- Mining
- Tourism
- Forestry
- Hunting and Trapping
- Fishing
- Manufacturing
- Construction and Housing
- Trade and Services
- Agriculture, Food Production and Distribution
- Traditional/Subsistence Sector
- Cultural Industries

Working groups comprised of interest group representatives, knowledgeable professional and interested parties including key community people will be established for each sector. Relevant government departments and the Yukon Economic Council will be consulted on the composition of the working group participants.

An initial workshop for each sector will be held in September. The issues affecting development in the sector will be discussed and a series of options to enhance development in the sector will be recommended. These options will be presented to the relevant government departments for their input. The working groups will also address how they could see developing compromise with other user groups. A series of sectoral reports presenting the issues and options for development will be prepared by the Strategy Team in October and discussed with the Yukon Economic Council.

A final workshop of the sectoral work groups will be scheduled prior to the Fall Conference. At this workshop the options to enhance development will be reviewed with the work groups. The reports will be presented at the Fall Conference.

#### 4. LINKAGE STUDIES

The following fourteen potential "linkage studies" have been identified:

- Financial Institutions
- Training/Education
- Diversification
- Transportation and Communications
- Resource Management
- Participation in the Economy by Youth, Seniors and Handicapped
- Research and Development
- Small Business
- Women's Participation in the Economy
- Indian Participation in the Economy
- Energy
- Municipal Infrastructure and Housing Infrastructure
- Government as an Economic Force
- Leisure and Recreation

Prior to the Fall Conference a discussion paper will be commissioned on each of the above topics. The papers will synthesize past work and provide stimulation and momentum for further work on the topic. These papers will be presented at the Fall Conference.

Following the Fall Conference, the topics (adjusted if required) will be pursued under the direction of either the relevant government department or a steering committee. Decisions on whether or not a Steering Committee is required will be based on discussions with the relevant government department concerning their plans for public involvement in planning work which they have started. Where a Steering Committee is used, its members will be drawn from key people identified from the Faro Workshop, Sectoral Reviews, Fall Conference and Community Consultation. It is expected that each Steering Committee will consist of eight to ten individuals. The exact mandate and work load of each Steering Committee will vary depending on work completed to date and status of ongoing initiatives.

Detailed "Terms of Reference" for each Steering Group will be developed during September and October.

Work of each Steering Committee will lead to a report to be completed in time for presentation at the Spring Conference.



## 5. PUBLIC CONSULTATION

- Objectives: - to obtain input from Yukoners on their vision of the Yukon in year 2000, in terms of social, economic and quality of life considerations;
- Products: - a report providing priority ratings of economic, social and quality of life considerations will be obtained. This information will be used to refine the YUKON 2000 goals and to develop specific objectives for development. These objectives will guide the policy formulation of the Development Strategy;
- Description
- meetings will be held with communities, bands and staff of Economic Development. This includes formal meetings with community and band councils and special interest groups and informal meetings with key individuals in the communities;
  - focus group sessions will be held on a regional basis. Each session will be comprised of approximately ten people aged 16 years and older, representing a cross-section of the population. Focus groups can provide types of perceptual and attitudinal information which cannot be obtained through other processes. From this, goals and objectives for development will be derived.

## 6. FALL CONFERENCE

The Fall Conference will be held November 1 and 2, 1986. The location remains to be determined.

It is expected that the Conference will be organized on the basis of a series of topic specific workshops linked to the Sectoral reviews. The workshops will focus on options to enhance development of the sectors. Presentations on the linkage studies and government initiatives will be included in the plenary sessions.

7. OVERALL SCHEDULE

AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY	FEBRUARY	MARCH	APRIL	MAY

COMMUNITY CONSULTATION

SPRING CONFERENCE

FALL CONFERENCE

SECTORAL REVIEWS

(further sectoral work may occur if required)

STRATEGY

DRAFT

LINKAGE

STUDIES